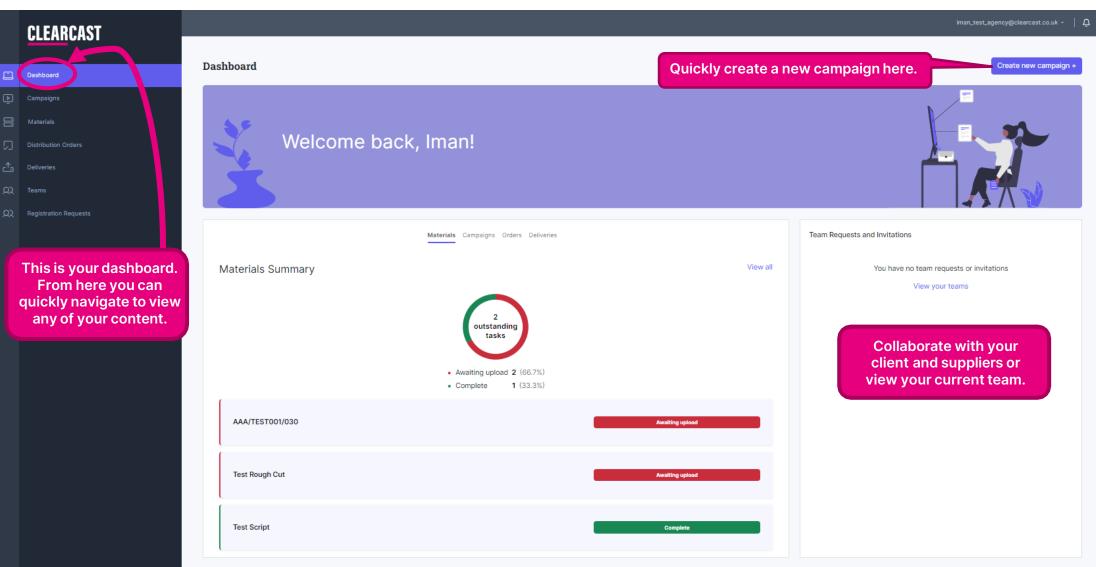


How to Create a Rough Cut Material

Dashboard





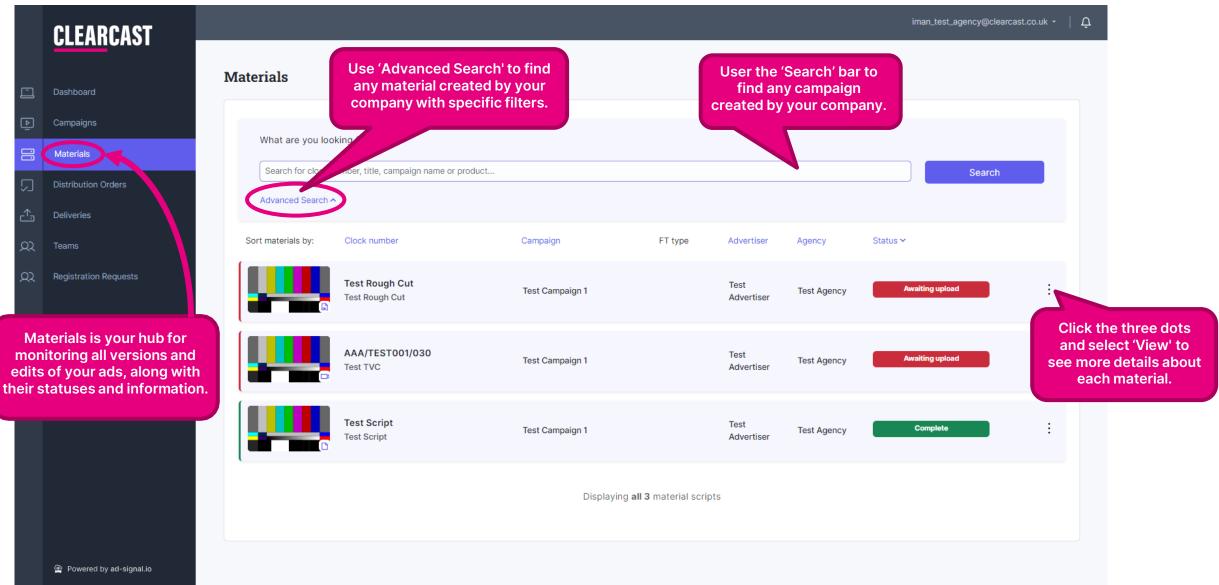


Campaigns Status Key

	<u>CLEAR</u> CAST					iman_test_ag	gency@clearcast.co.uk +	Ċ
<u> </u>	Dashboard	Campaigns				l	Create new campaign +	
Þ	Campaigns							
]]	Materials	What are you	looking for?					
\Box	Distribution Orders	Search for car	mpaign name or product name				Search	
	Deliveries	Advanced Sear	ch A					
QZ	Teams		Campaign name	Owning team	Organisation	Campaign status		
<i>σ</i> χ	Registration Requests		Test Campaign 3		GREEN: Your file spec as passed QC. All set!	Complete		
			Test Campaign 2	Default Owning team	Iman Test Agency Organisation	Performing QC		ur file is currently ng QC checks.
			Test Campaign 1	Default Owning team	Iman Test Agency Organisation	Awaiting upload	- :	
				Displ		Action needed. Your file eithe I part of the QC checks or sti needs to be uploaded.		

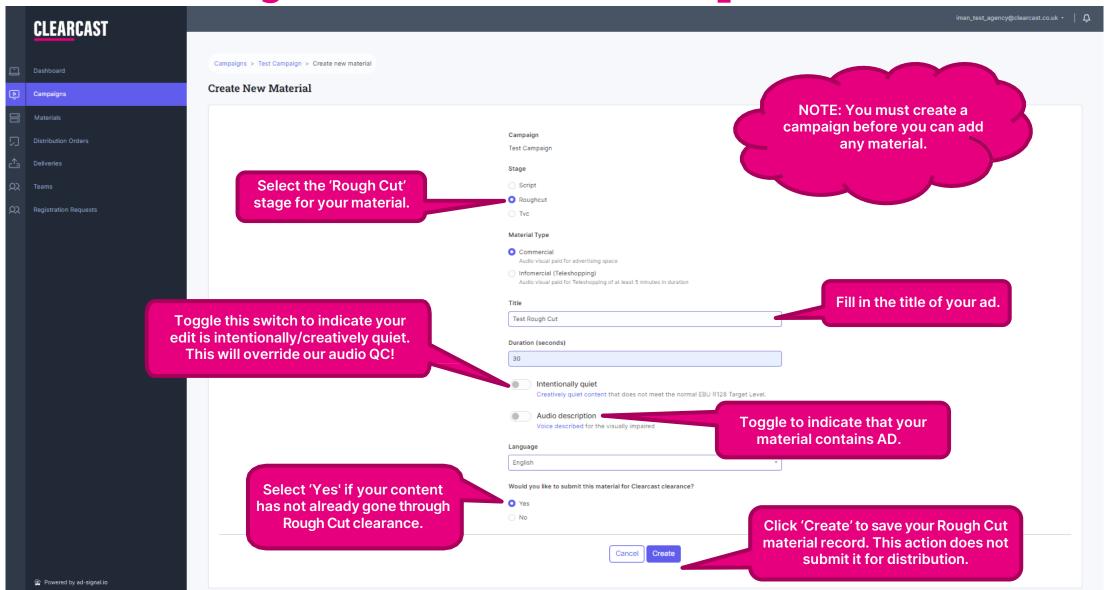


Materials





Create Rough Cut Material - Step 1 of 2





Create Rough Cut Material – Step 2 of 2

CLEARCAST		iman_test_agency@clearcast.co.uk + ,
	Create new material	
ashboard C	create Submission	You can speed up the Clearance
ampaigns		process by choosing Fast Track This is an optional paid-for service
aterials	Submission VOD is online only. For	Service level Service level
tribution Orders iveries	Submission Type broadcasting, VOD and Linear must be selected.	 Standard Clearance (Fast track not required)
ms	Vod and linear	Approved Pre-Production Choose this option if you have had a Fast Track submission approved for this advert. There is no extra cost as you will have already been charged for Fast Track for this advert. You will receive feedback for this video.
jistration Requests	Submitted for sub-type Standard Teleshopping Category Please Select	 No approved Pre-Production Choose this option if this is your first submission for this advert or if previous submissions were not Fast Tracked. You will receive feedback on the video withi 24 hours. Fee £500 + VAT. 2 Hour TVC - Based on Fast Track Choose this option if your approved rough cut was Fast Tracked. £550+VAT. 2 Hour TVC - Based on Standard Clearance
l in all relevant fields,	Previous submission ID	Choose this option if your approved rough cut was not Fast Tracked. £1100+VAT. Fast Track guarantees feedback within 24 hours, excluding weekends. Not all submissions are suitable for Fast Track clearance, but we will assess any submissions and let you know. 2 Hour TVC guarantees a 2 hour turnaround on final TVCs based on an approved rough cut only. For more information click here.
e.g. any other vertisers that appear in your ad.	Onscreen telephone number	If you need us to work on your submission during the evening or weekend, then our Out-of- Hours service might be able to help. For more information contact copydevelopment@clearcast.co.uk.
	Onscreen website	NOTE: All metadata
Powered by ad-signal.io	Additional advertisers	fields are voluntary at this stage.

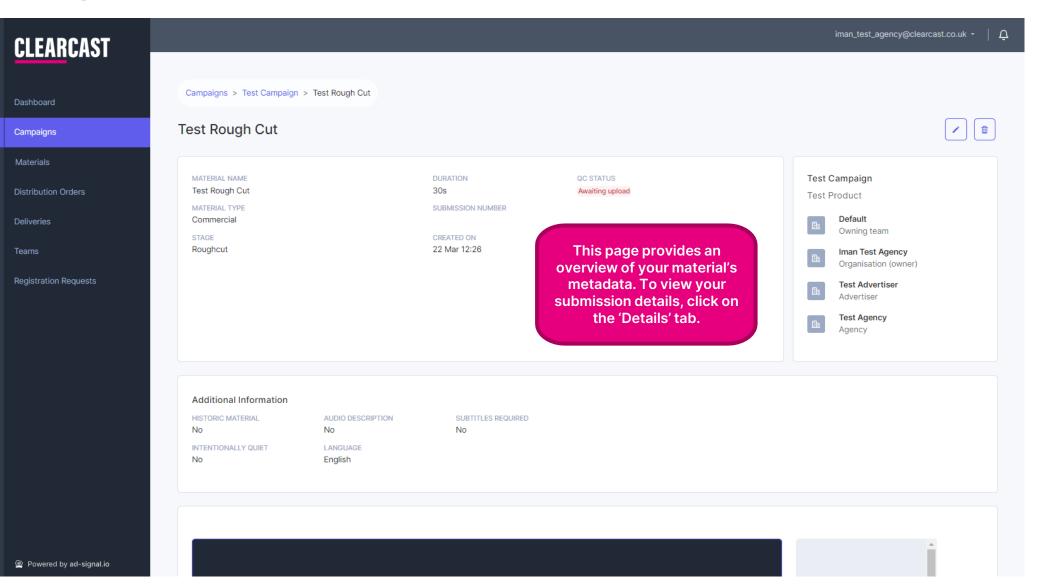


Create Rough Cut Material – Step 2 of 2

ARCAST	iman_test_agency@clearcast.co
nboard	Talent
npaigns	Visual artists Ethnic (BAME) featured artist
erials	Ves No
ibution Orders	Voice over artists Ethnic (BAME) walk-on artist Fill in names of all artists who are part of your ad.
veries	○ Yes
ms	O No
	Music Has music?
	No Music details included please enter some music details
	Start time End time Music title Artist/Performer Composer
	HH : MM : SS HH : MM : SS
	Add music +
	You can 'Save as Draft' at any point if you're not ready to send it for Clearance yet. Cancel Save as Draft Submit
Powered by ad-signal.io	

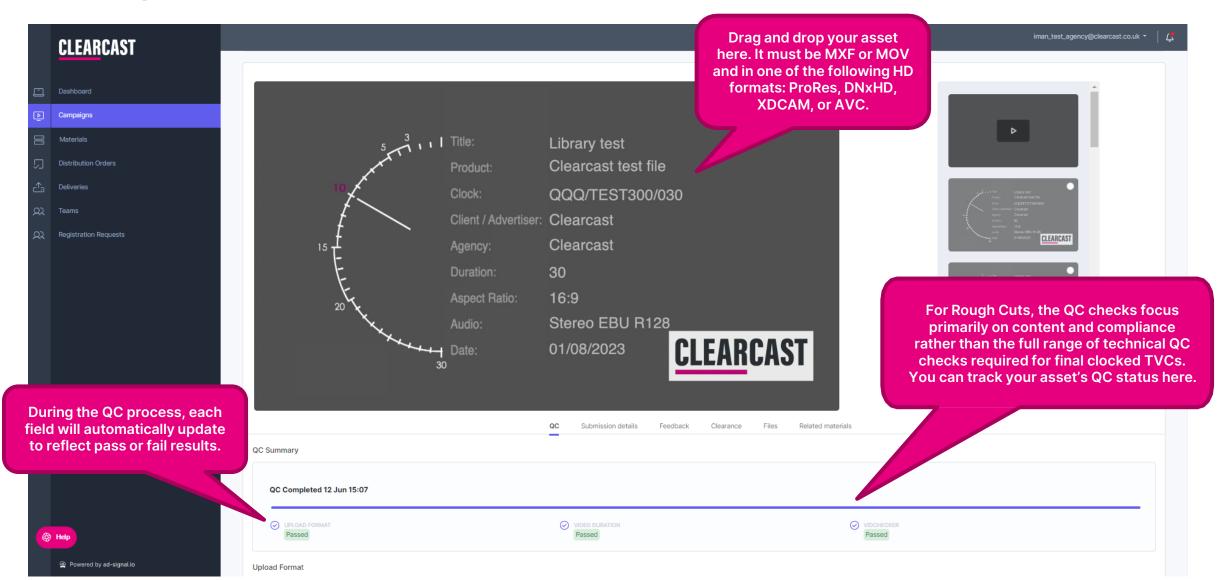
Rough Cut Material – Overview

▶





Rough Cut Material – QC Tab



Rough Cut Material – Details Tab

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AST	QC Details	Feedback Clearance Files
Submission		Service level
· · · · · · · · · · · · · · · · · · ·		
Submission type	VOD and linear	Standard Clearance (Fast track not required)
Submitted for sub type	Standard	Fast Track guarantees feedback within 24 hours, excluding weekends. Not all submissions are suitable for Fast Track clearance, but we will assess any submissions and let you know. 2 Hour TVC guarantees a 2 hour turnaround on final TVCs based on an approved rough cut only. For
Category		more information click here.
Previous submission ID	This page gives you an over of your material's metada	If you need us to work on your submission during the evening or weekend, then our Out-of-
Onscreen telephone number		Hours service might be able to help. For more information contact copydevelopment@clearcast.co.uk.
ests Onscreen website		
Additional advertisers		
Talent		
Ethnic (BAME) featured artist	No	
Ethnic (BAME) walk-on artist	No	
Music		



Rough cut Material – Feedback Tab

	CLEARCAST	iman_test_agency@clearcast.co.uk + / /	Û
	Dashboard		
	Campaigns Materials	Drag and drop your file here	
\Box	Distribution Orders	mxt or mov files up to a maximum of 5.2GB. For larger files please use the auto ingest functionality or contact help@clearcast.co.uk No thumbnails Upload	
	Deliveries		
DJ	Teams		
CJ DJ	Registration Requests		
		QC Details Feedback Clearance Files	
		Type here The 'Feedback' tab is where all your correspondence will take place.	
		ASSIGN TO	
		No need to assign to anyone 👻 Send 🖻	
	😤 Powered by ad-signal.io		

Rough Cut Material – Clearance Tab

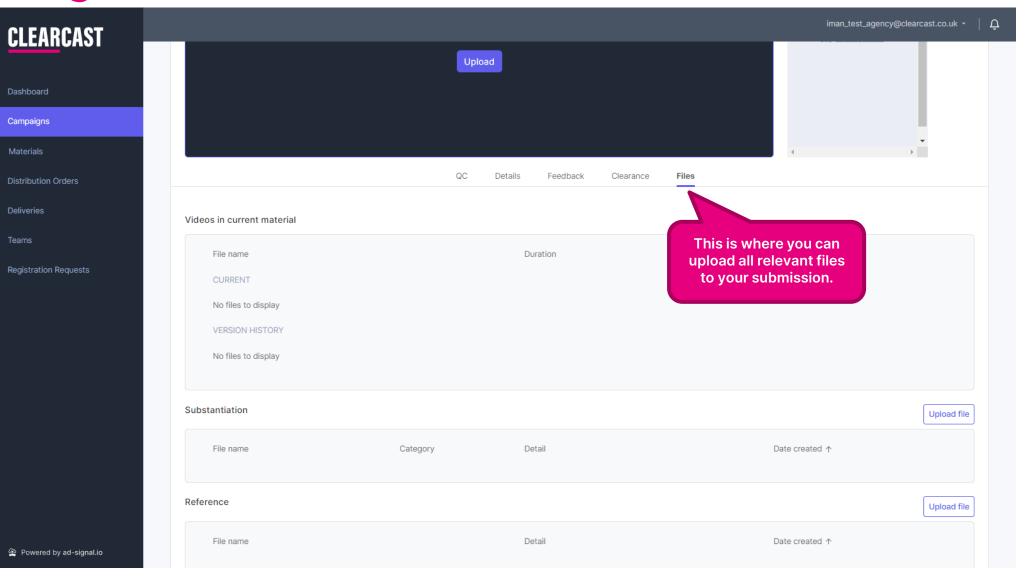
	CLEARCAST		iman_test_agency@clearcast.co.uk +	4
	GELANCAST	Drag and drop your file here		
		mxf or mov files up to a maximum of 5.2GB. For larger files please use the auto ingest functionality or contact help@clearcast.co.uk	No thumbnails	
ב	Dashboard			
2	Campaigns			
10	Materials			
]	Distribution Orders		▼ }	
2	Deliveries	QC Details Feedback Clearance Files		
2	Teams			
	Registration Requests	Commercial Restrictions		
		No Commercial Restrictions No Commercial Restrictions You with an overview of your Rough Cut's clearance status.		
		Commercial Presentations		
		No Commercial Presentations		
		Final actions		
		Linear		
		O Provisional O Acceptable O Suspended O Unacceptable O Withdrawn		
		VOD		
		O Provisional O Advice: OK O Advice OK: Caution O Advice: Not OK O Withdrawn		
			Complete submission	
	😤 Powered by ad-signal.io		Complete Submission	

CLEARCAST

Rough Cut Material – Files Tab

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CLEARCAST

CLEARCAST library