

CLEARCAST

library

Materials

20/05/2022

Dashboard

mark_test_agency@clearcast.co.uk

Dashboard

Quickly create a new campaign here. [Create new campaign +](#)

Welcome back, Mark TEST!

[Materials](#) [Campaigns](#) [Orders](#) [Deliveries](#)

Materials Summary [View all](#)

18 outstanding tasks

- QC failed: 2 (5.6%)
- Awaiting upload: 16 (44.4%)
- Performing QC: 4 (11.1%)
- Complete: 14 (38.9%)

ABC/AFTV004/049	Awaiting upload
ABC/AFTV003/030	Complete
ABC/AFTV002/030	Performing QC

Team Requests and Invitations

You have no team requests or invitations

[View your teams](#)

This is your dashboard. From here you can quickly navigate to view any of your content.

Quickly create a new campaign here.

Collaborate with your client and suppliers or view your current team.

Campaigns Status Key

CLEARCAST

- Dashboard
- Campaigns
- Materials
- Distribution Orders
- Deliveries
- Teams
- Registration Requests

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Campaigns

Create new campaign +

What are you looking for?

Search

[Advanced Search ^](#)

	Campaign name	Owning team	Campaign status	
	THE SEAL	Default Owning team	QC failed	⋮
	Test Campaign	Default Owning team	Complete	⋮
	Clearcast Oven Chips2	Default Owning team	Performing QC	⋮
	Sponsorship test	Default Owning team	Performing QC	⋮
	£Thursdays	Default Owning team	Awaiting upload	⋮
	Clearance Fail	Dream Team Owning team	No materials	⋮
	Fridays happen	ABC Hello world Owning team	No materials	⋮

GREEN: your file spec has passed through QC. All good!

GREY: The system is currently checking your file through QC.

RED: Something requires your attention. The file may have failed a part of QC or still need to be uploaded.

Materials

Advanced Search will allow you to find any material your company has created using specific filters.

Type in search to find any campaign your company has created.

Materials is your gateway to monitor all versions and edits of your ads, along with their statuses and information.

Click on the three dots and then view to see more detail about each material.

The screenshot shows the CLEARCAST interface. On the left is a dark sidebar with navigation options: Dashboard, Campaigns, Materials (highlighted with a red circle), Distribution Orders, Deliveries, and Teams. The main content area is titled 'Materials' and features a search bar with the placeholder text 'What are you looking for?'. Below the search bar is a text input field with the placeholder 'Search for clock number, title, campaign name or product...' and a blue 'Search' button. A red circle highlights the 'Advanced Search' link below the search bar. Below the search area is a table with columns: 'Sort materials by:', 'Clock number', 'Campaign', 'Advertiser', 'Agency', 'Status', and a 'View' button with a three-dot menu. The table contains seven rows of material entries, each with a video thumbnail, clock number, campaign name, advertiser, agency, and a 'Complete' status indicator.

Sort materials by:	Clock number	Campaign	Advertiser	Agency	Status	View
	QQQ/ZARA002/030 Tuesday 2	Tuesday In	Zara	Cplus agency	Complete	View
	QQQ/CUST023/030 test file upload	Customer Create New Campaign	User guide	Create New Campaign	Complete	
	QQQ/BALJ003/030 Test 3	Test as Agency Baljit 3	Baljit test 3	Baljit Agency view point	Complete	
	QQQ/CUST016/030 Agency Test 2	Agency Test 2	Agency Test 2	Agency Test 2	Complete	
	QQQ/CUST013/030 Customer Create no 13	Customer Create New Campaign	User guide	Create New Campaign	Complete	
	QQQ/CUST009/030 Customer Create no 9	Customer Create New Campaign	User guide	Create New Campaign	Complete	
	QQQ/CUST003/030 Customer Create no 2	Customer Create New Campaign	User guide	Create New Campaign	Complete	

Create Material

Search...

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Campaigns > Test Campaign > Create new material

Create New Material

Campaign
Test Campaign

Material Type

- Commercial
- Sponsorship
- Infomercial

Title
Enter material title

Duration (seconds)
[Input field]

Historic material
For material that already has a TVC submission in CopyCentral or previously transmitted

Clock number
QQQ / CAMP 001 / [Input field]

Need help? View the clock number guide

- Subtitles required
Add subtitles to my material
- Intentionally quiet
Creatively quiet content that does not meet the normal EBU R128 Target Level.
- Audio description
Voice described for the visually impaired

Language
English

Would you like to submit this material for Clearcast clearance?

- Yes
- No

Cancel Create

TIP: Remember, material can only be created once a campaign has been made for it.

Choose the type of material you are submitting.

Filling in the duration of your ad will auto fill the duration in the clock number section.

Toggle to add subtitles. This is optional.

Toggle to inform us that your edit is deliberately/creatively quiet. DOING SO WILL OVERRIDE OUR QC FOR AUDIO!

Toggle to inform us that your material contains AD.

The system will autofill the clock number in sequence.

Select yes if your content has not already gone through clearance separately.

Click create when complete! This does not submit it for distribution yet.

If Clearance was selected

The screenshot shows the CLEARCAST web interface for a 'Clearance Submission'. The breadcrumb trail is 'Campaigns > Test Campaign > QQQ/CAMP001/030 > Clearance Submission'. The page title is 'Clearance Submission: QQQ/CAMP001/030'. The form is divided into several sections: 'Submission Information', 'Fast Track', and 'Talent'. Callout boxes provide specific instructions for each section.

Submission Information

- Submission Type**
 - VOD and linear
 - VOD
- Submitted for sub-type**
 - Standard
 - Teleshopping
 - Green button
- Previous submission ID**
- Onscreen telephone number**
- Onscreen website**
- Additional advertisers**

Fast Track

- Standard Clearance (Fast track not required)
- Approved Pre-Production
Choose this option if you have had a Fast Track submission approved for this advert. There is no extra cost as you will have already been charged for Fast Track for this advert. You will receive feedback for this video.
- No approved Pre-Production
Choose this option if this is your first submission for this advert or if previous submissions were not Fast Tracked. You will receive feedback on the video with 24 hours. Fee £500 + VAT.

Not all submissions are suitable for Fast Track clearance, but we will assess any submissions and let you know. For more information [click here](#).

Talent

- Visual artists**
- Voice over artists**
- Ethnic (BAME) featured artist**
 - Yes
 - No
- Ethnic (BAME) walk-on artist**
 - Yes
 - No

Clearcast require commercial meta data for a clearance under the Broadcaster licenses - so please add as much information as possible. If not added at this stage, it will delay the clearance process as we will have to chase you for it!

VOD is online only. For broadcasting, VOD and Linear must be selected.

Remember to add your previous submission ID or Clock number if relevant.

Please enter any other advertisers that appear in your commercial.

You can speed up the Clearance process by choosing Fast Track. This is an optional paid-for service. You can contact us for more information on using Fast Track.

Please enter any artists that are part of your commercial.

If Clearance was selected

The screenshot shows the CLEARCAST web interface with a sidebar on the left containing navigation items: Dashboard, Campaigns (highlighted), Materials, Distribution Orders, Deliveries, Teams, and Registration Requests. The main content area is titled 'Additional Advertisers' and includes a search bar at the top right with the email 'mark_test_exec2@clearcast.co.uk'. Below the search bar are two input fields for 'Additional advertisers'. To the right, there are two radio button sections: 'Ethnic (BAME) featured artist' with 'Yes' and 'No' options (where 'No' is selected), and 'Ethnic (BAME) walk-on artist' with 'Yes' and 'No' options (where 'No' is selected). The 'Music Details' section has a 'Has music?' label with 'Yes' and 'No' radio buttons (where 'No' is selected). Below this is a 'Script' section with a dark upload area containing a cloud icon, the text 'Drag and drop your file here', 'doc, docx or pdf files up to a maximum of 1GB', and an 'Upload' button. To the right is a 'Substantiation' section with an identical dark upload area. At the bottom, there are three buttons: 'Cancel', 'Save as Draft', and 'Submit'. Several pink callout boxes provide instructions: one points to the 'No' radio button for 'Has music?'; another points to the 'No' radio button for 'Ethnic (BAME) featured artist'; a third points to the 'No' radio button for 'Ethnic (BAME) walk-on artist'; a fourth points to the 'Script' upload area; a fifth points to the 'Substantiation' upload area; a sixth points to the 'Save as Draft' button; and a seventh points to the 'Submit' button.

If your ad contains any music at all, you need to add information on this here.

Provide substantiation to back up any claims being made in the ad.

Substantiation only needs to be provided once, so if you provided this information at the earlier stages you don't need to provide this again.

Please provide a script for the ad material for us to check. THIS IS MANDATORY, even if you already had the script checked.

You can 'save as draft' at any point, if you're not ready to send it to Clearance yet.

Press submit to upload your ad and send to Clearance.

Materials

The screenshot shows the CLEARCAST web interface for uploading materials. The left sidebar contains navigation options: Dashboard, Campaigns (selected), Materials, Distribution Orders, Deliveries, and Teams. The main content area is titled 'QQQ/CAMP001/030' and features a large dark upload area with a cloud icon and the text 'Drag and drop your file here' and 'mxp or mov files up to a maximum of 160GB'. Below this is an 'Upload' button. To the right is a thumbnail area with the text 'No thumbnails'. Below the upload area are sections for 'Test Material' (30s, commercial type, english language), 'Clearance information' (no current information), and 'File downloads'. A red status bar at the top right of the main content area says 'Awaiting upload'. The right sidebar shows 'Test Campaign' details: Clearcast Agency Users (Organisation owner), Test Campaign (Advertiser), and Campaign Agency.

You have now successfully created your Material, whether you submitted for Clearance or not. Now drag and drop your content or upload from your computer to start the QC process.

All assets must be in as a mxp or mov, and in a Broadcaster Ready format.

The 4 major HD formats are: AVCI, ProRes, DNxHD, XDCAM.

The status will stay red and awaiting upload until the file has finished uploading.

Materials

Search...

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Campaigns > Test Campaign > QQQ/CAMP001/030

QQQ/CAMP001/030

File is now in progress. It will normally take around 5 minutes to upload depending on file size and your internet. DO NOT REFRESH OR CLOSE THE TAB.

15%

Awaiting upload

Test Material

30s # 0107a1e7-bb1a-47e0-812f-98fff9d6fbaf

Material type: commercial Language: english

No QC results

Clearance information

No current clearance information

File downloads

Test Campaign

Test Campaign

- Clearcast Agency Users Organisation (owner)
- Test Campaign Advertiser
- Campaign Agency

Materials QC

The screenshot shows the CLEARCAST interface for a specific campaign. The left sidebar contains navigation options: Dashboard, Campaigns (selected), Materials, Distribution Orders, Deliveries, Teams, and Registration Requests. The main content area is titled 'Campaigns > Test Campaign > QQQ/CAMP001/030'. Below this, the campaign ID 'QQQ/CAMP001/030' is displayed. A large video player area shows a dark screen with the text 'Performing QC'. To the right of the video player is a thumbnail area with the text 'No thumbnails'. Below the video player, there are two summary cards: 'Test Material' and 'Test Campaign'. The 'Test Material' card shows a duration of 30s, material type 'commercial', and language 'english'. The 'Test Campaign' card lists 'Clearcast Agency Users' as the organisation (owner), 'Test Campaign' as the advertiser, and 'Campaign' as the agency. Below these cards is a table of QC results:

QC Type	Result
Upload Format QC	Pending
Video Duration QC	Pending
Audio QC	Pending
Subtitle QC	Pending

Once the file has been uploaded the system will start to perform QC checks automatically.

There are six levels of QC the system runs through.

Materials QC

- Dashboard
- Campaigns**
- Materials
- Distribution Orders
- Deliveries
- Teams
- Registration Requests

Material type: commercial

Language: english



Test Campaign
Advertiser



Campaign
Agency

Upload Format QC

Result: **Passed**

Expected

This is the specification we expect the uploaded file to meet:

Audio

- Bit Depth: 24
- Format: PCM
- Sampling Rate: 48000

Container

- Format: MXF
- Format Profile: OP-1a

Video

- Bit Depth: 8
- Bit Rate: 50000000
- Display Aspect Ratio: 1.778
- Format: MPEG Video
- Format Profile: 4:2:2
- Frame Rate: 25.000
- Height: 1080
- Scan Type: Interlaced
- Width: 1920

Actual

This is what the the uploaded file contained:

Audio

- Bit Depth: 24
- Format: PCM
- Sampling Rate: 48000

Container

- Format: MXF
- Format Profile: OP-1a

Video

- Bit Depth: 8
- Bit Rate: 50000000
- Display Aspect Ratio: 1.778
- Format: MPEG Video
- Format Profile: 4:2:2
- Frame Rate: 25.000
- Height: 1080
- Scan Type: Interlaced
- Width: 1920

Video Duration QC

Result: **Passed**

Audio QC

Result: **Passed**

Subtitle QC

Result: **Passed**

Slate QC

Result: **Passed**

Vidchecker QC

Result: **Pending**

Here's what the QCs look like at each pass. Each goes from Pending to Passed or Failed.

TIP: At this point you may have to refresh the tab to see the changes. The file is already uploaded and going through QC, but refreshing the tab refreshes your view of it.

Materials QC Fails

CLEARCAST

Search...

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- Dashboard
- Campaigns
- Materials
- Distribution Orders
- Deliveries
- Teams
- Registration Requests

Expected
This is the specification we expect the uploaded file to meet:

Audio

- Bit Depth: 24
- Format: PCM
- Sampling Rate: 48000

Container

- Format: MXF
- Format Profile: OP-1a

Video

- Bit Depth: 8
- Bit Rate: 50000000
- Display Aspect Ratio: 1.778
- Format: MPEG Video
- Format Profile: 4:2:2
- Frame Rate: 25.000
- Height: 1080
- Scan Type: Interlaced
- Width: 1920

Actual
This is what the the uploaded file contained:

Audio

- Bit Depth: 24
- Format: PCM
- Sampling Rate: 48000

Container

- Format: MXF
- Format Profile: OP-1a

Video

- Bit Depth: 8
- Bit Rate: 50000000
- Display Aspect Ratio: 1.778
- Format: MPEG Video
- Format Profile: 4:2:2
- Frame Rate: 25.000
- Height: 1080
- Scan Type: Interlaced
- Width: 1920

Video Duration QC
Result: **Passed**

Audio QC
Result: **Passed**

Subtitle QC
Result: **Passed**

Slate QC
Result: **Passed**

Vidchecker QC
Result: **Failed**

Integrated Audio Loudness: No audio was analyzed. It was not within 0.50 LKFS/LUFS of required value: -23.00 LKFS/LUFS.

Start point: End point:

Peak Audio Level: No audio was analyzed.

Start point: End point:

During the QC process, each field will start to auto populate with each fail or pass.

If you receive a failure at any point, you will be provided with an explanation as to what you need to amend. Please reupload once amended. YOUR CLOCK NUMBER CAN BE REUSED EVEN IF IT FAILS A QC.

Materials QC Flashing Certificate

CLEARCAST

Search...

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- Dashboard
- Campaigns**
- Materials
- Distribution Orders
- Deliveries
- Teams
- Registration Requests

- Bit Rate: 50000000
- Display Aspect Ratio: 1.778
- Format: MPEG Video
- Format Profile: 4:2:2
- Frame Rate: 25.000
- Height: 1080
- Scan Type: Interlaced
- Width: 1920

- Bit Rate: 50000000
- Display Aspect Ratio: 1.778
- Format: MPEG Video
- Format Profile: 4:2:2
- Frame Rate: 25.000
- Height: 1080
- Scan Type: Interlaced
- Width: 1920

Video Duration QC

Result: **Passed**

Audio QC

Result: **Passed**

Subtitle QC

Result: **Passed**

Slate QC

Result: **Passed**

Vidchecker QC

Result: **Passed**

PSE Certificate: [Download certificate](#)

Clearance information

No current clearance information

File downloads

Original source file: [QQQ-SEAL029-030 XDCAM.mxf](#)

Library proxy file: [tch_proxy_2161a3b8-b6fa-41fa-85f1-f49c65569559.mp4](#)

CopyCentral proxy file: [copy_central_proxy_2161a3b8-b6fa-41fa-85f1-f49c65569559.mp4](#)

Part of the QC process will be a vidchecker PSE test. Once completed, you will be able to download the PSE pass or fail certificate here.

At the end of the QC process, you can download your master file, its proxy file, and a proxy file for CopyCentral.

Materials Clearance Data (if requested)

Subtitle QC

Result: **Passed**

Slate QC

Result: **Passed**

Vidchecker QC

Result: **Passed**

PSE Certificate: [Download certificate](#)

If clearance was requested, this section will start to auto populate, once your TVC has transferred to CopyCentral and the relevant checks have been made by your exec.

Clearance information

Status & Action IDs

Final-Actioned
Status ID: 95

Withdrawn
Final Action ID: 13

Withdrawn
VOD Final Action ID: 17

Commercial restrictions

Not to be transmitted in the breaks immediately before,during or immediately after any children's programme featuring <Names>
Martin
ID: 18 Code: AA

Commercial presentation codes

Features additional advertisers or brands<Advertisers>
coke
ID: 54 Code: 42

File downloads

Original source file: [QQQ-SEAL001-030.mxf](#)

Library proxy file: [tch_proxy_a67f071a-67c7-487d-be32-41b032d839a9.mp4](#)

CopyCentral proxy file: [copy_central_proxy_a67f071a-67c7-487d-be32-41b032d839a9.mp4](#)

CLEARCAST



library