

CONFIRMATION OF COMPLIANCE WITH CREDIT ADVERTISING REGULATIONS

I **[Name, Title]** of **[Company]** confirm:

1. That I am a competent person to give assurances as to compliance with Consumer Credit advertising regulations
2. That I have taken into consideration not only the relevant regulations but also the FCA FAQs and CTSI Guidance (see below links) and all relevant ASA rulings

<https://www.handbook.fca.org.uk/handbook/CONC/3/?view=chapter>

<https://www.businesscompanion.info/en/news-and-updates/new-pricing-practices-guidance-for-retailers>

3. That this script/advertisement **[please provide the script or film reference here]** complies fully with all requirements of the legislation for the following reasons:

PLEASE NOTE

Issues such as prominence and triggers are particularly complex. It would be helpful if you could give particular consideration to addressing those issues in the context of this ad/script.