**Product information for Toys**

**Note: if using a call to action to visit a website, please use the legal super ‘adult permission required’**

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| --- | --- |
| Product Name: |  |
| When was the product launched? |  |
| Are all featured products available in the UK? |  |
| Price - UK : |  |
| Price - ROI: |  |
| Is there more than one product featured? |  |
| Is the product limited edition? |  |
| Are the products sold separately? |  |
| Are the accessories sold separately? |  |
| Are batteries required? |  |
| Are batteries included? |  |
| Is a unique charging device required but sold separately? |  |
| Is there a special offer available? |  |
| Is the product(s) available in all stores? If not, please provide details. |  |
| Does the toy / game move and sound like it does in the TVC? |  |
| Is there a scale reference? |  |
| Is the toy related to a TV show currently or recently on broadcast TV? |  |
| Does the product move independently? |  |