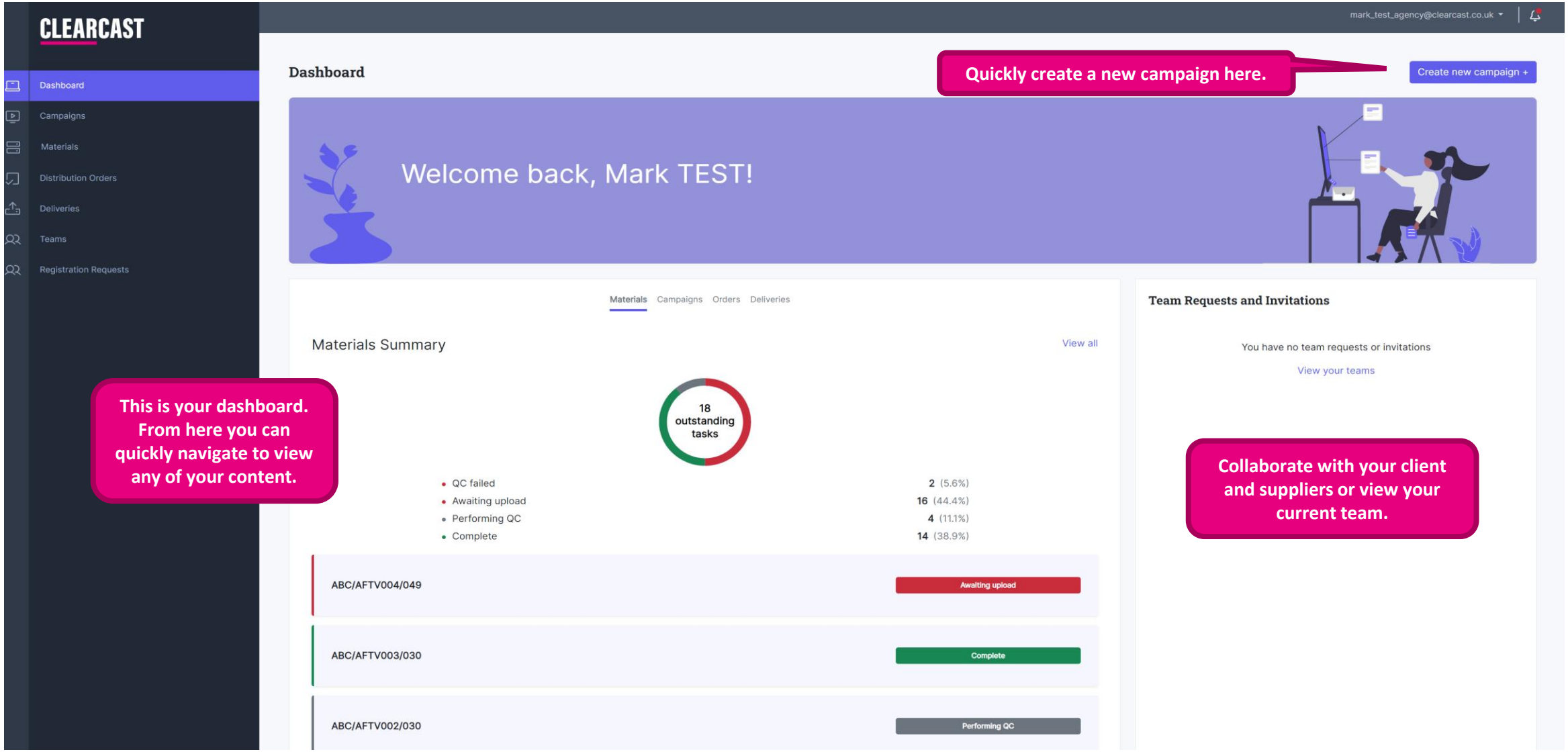
CLEARCAST

library

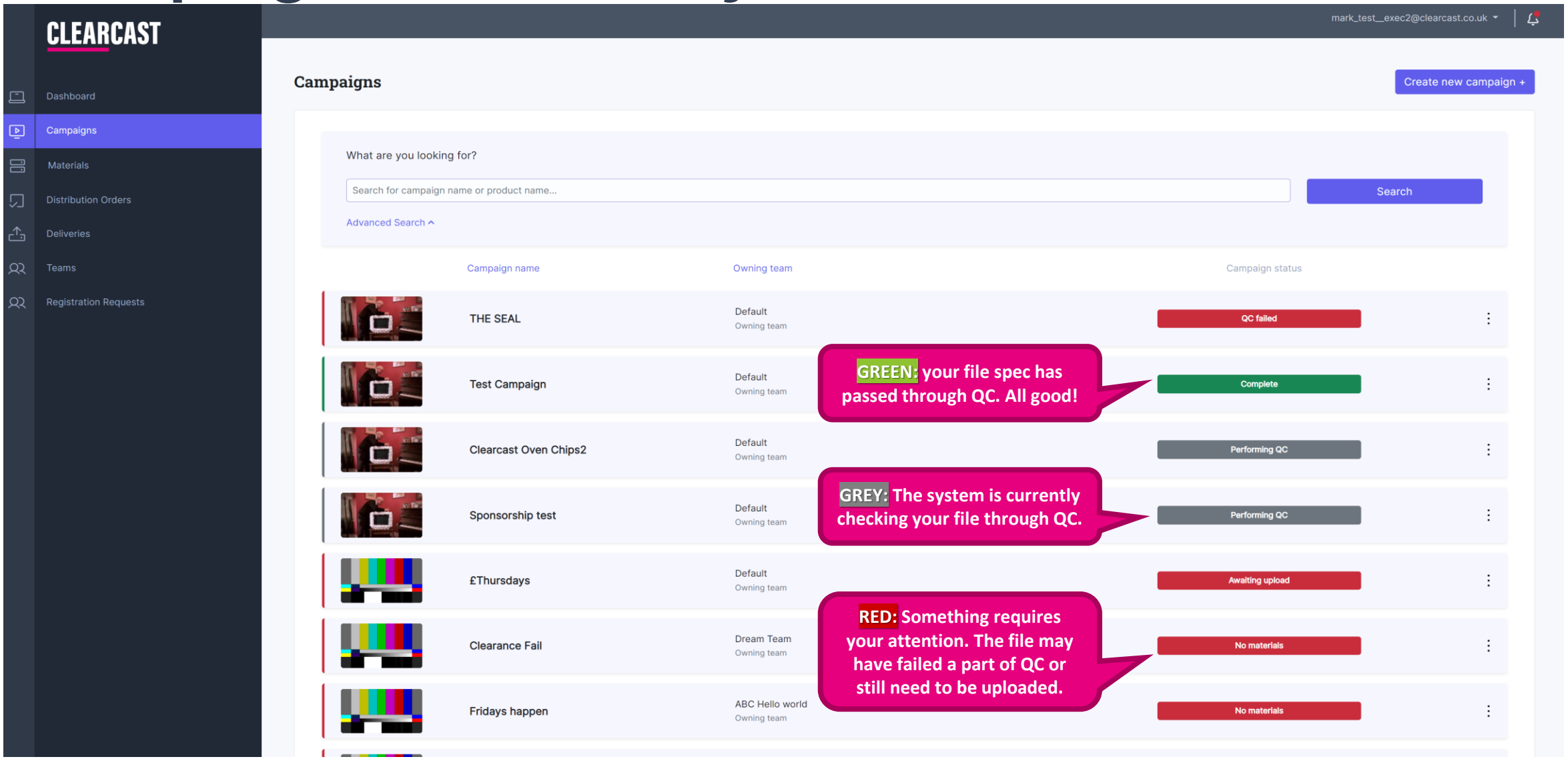
Materials

20/05/2022

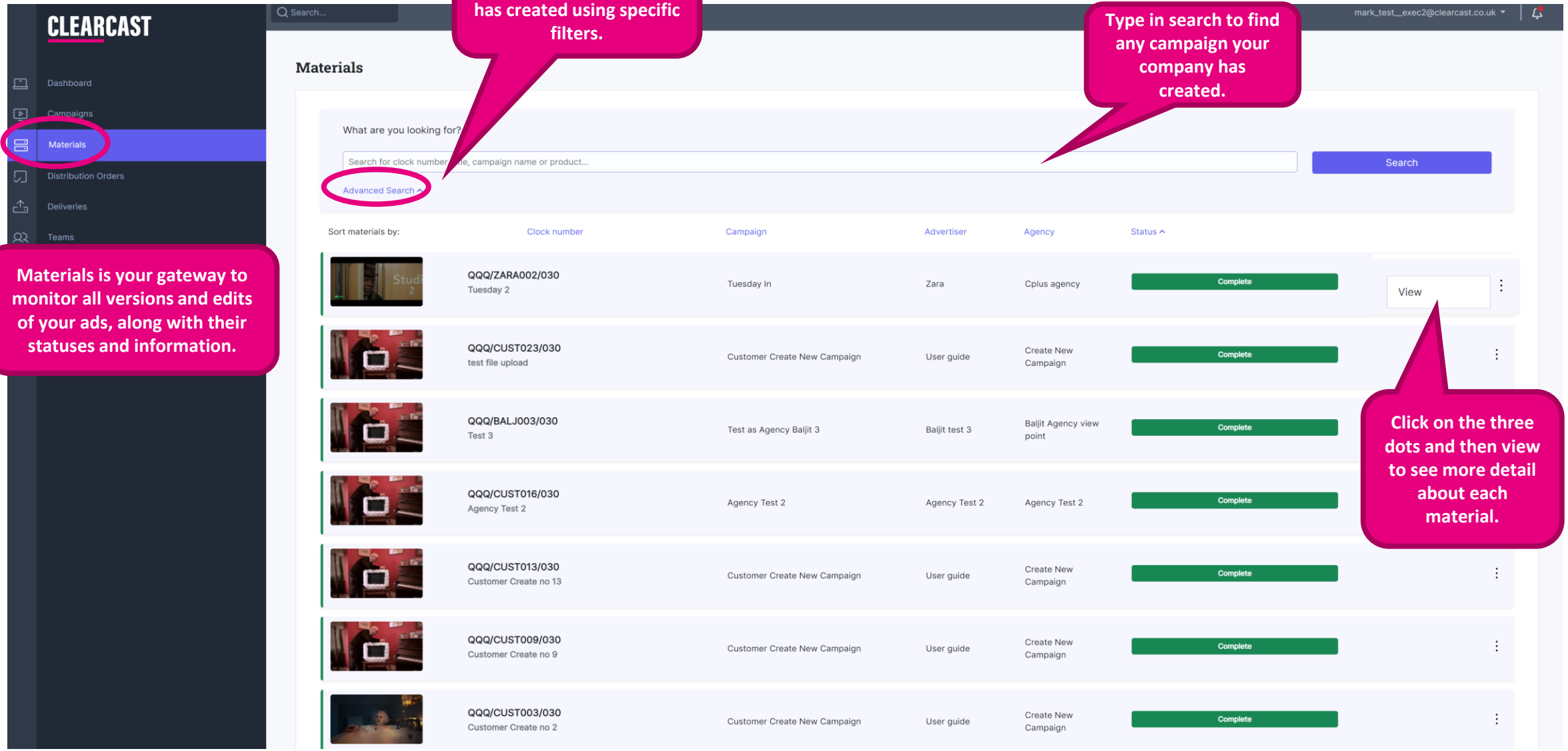
Dashboard


CLEARCAST
Dashboard
Campaigns
Materials
Distribution Orders
Deliveries
Teams
Registration Requests
mark_test_agency@clearcast.co.uk
Dashboard
Quickly create a new campaign here.
Create new campaign +
Welcome back, Mark TEST!
Materials
Campaigns
Orders
Deliveries
Materials Summary
View all
18 outstanding tasks
QC failed 2 (5.6%)
Awaiting upload 16 (44.4%)
Performing QC 4 (11.1%)
Complete 14 (38.9%)
ABC/AFTV004/049
Awaiting upload
ABC/AFTV003/030
Complete
ABC/AFTV002/030
Performing QC
Team Requests and Invitations
You have no team requests or invitations
View your teams
This is your dashboard. From here you can quickly navigate to view any of your content.
Collaborate with your client and suppliers or view your current team.

Campaigns Status Key



Materials



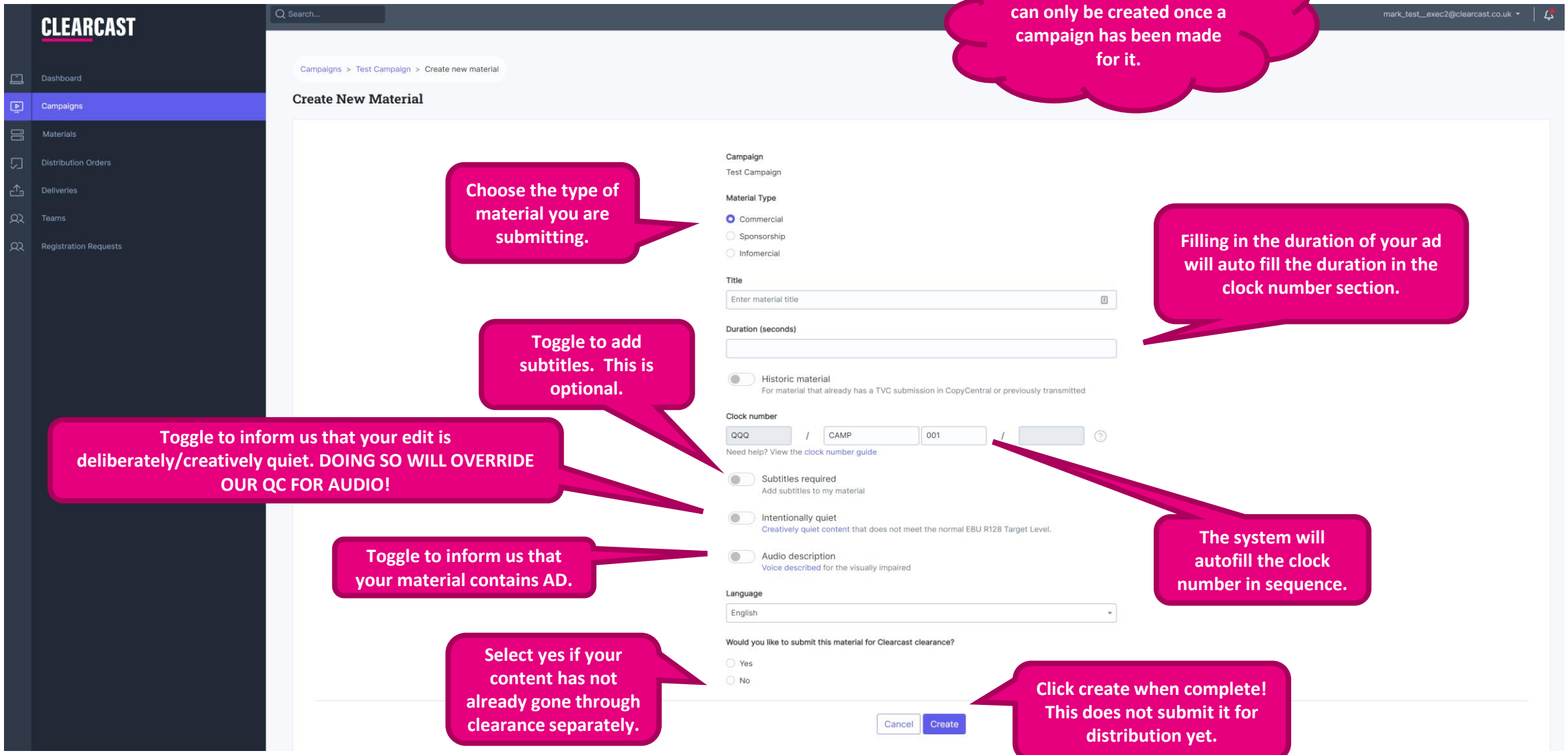
Advanced Search will allow you to find any material your company has created using specific filters.

Type in search to find any campaign your company has created.

Materials is your gateway to monitor all versions and edits of your ads, along with their statuses and information.

Click on the three dots and then view to see more detail about each material.

Create Material



TIP: Remember, material can only be created once a campaign has been made for it.

Choose the type of material you are submitting.

Filling in the duration of your ad will auto fill the duration in the clock number section.

Toggle to add subtitles. This is optional.

Toggle to inform us that your edit is deliberately/creatively quiet. DOING SO WILL OVERRIDE OUR QC FOR AUDIO!

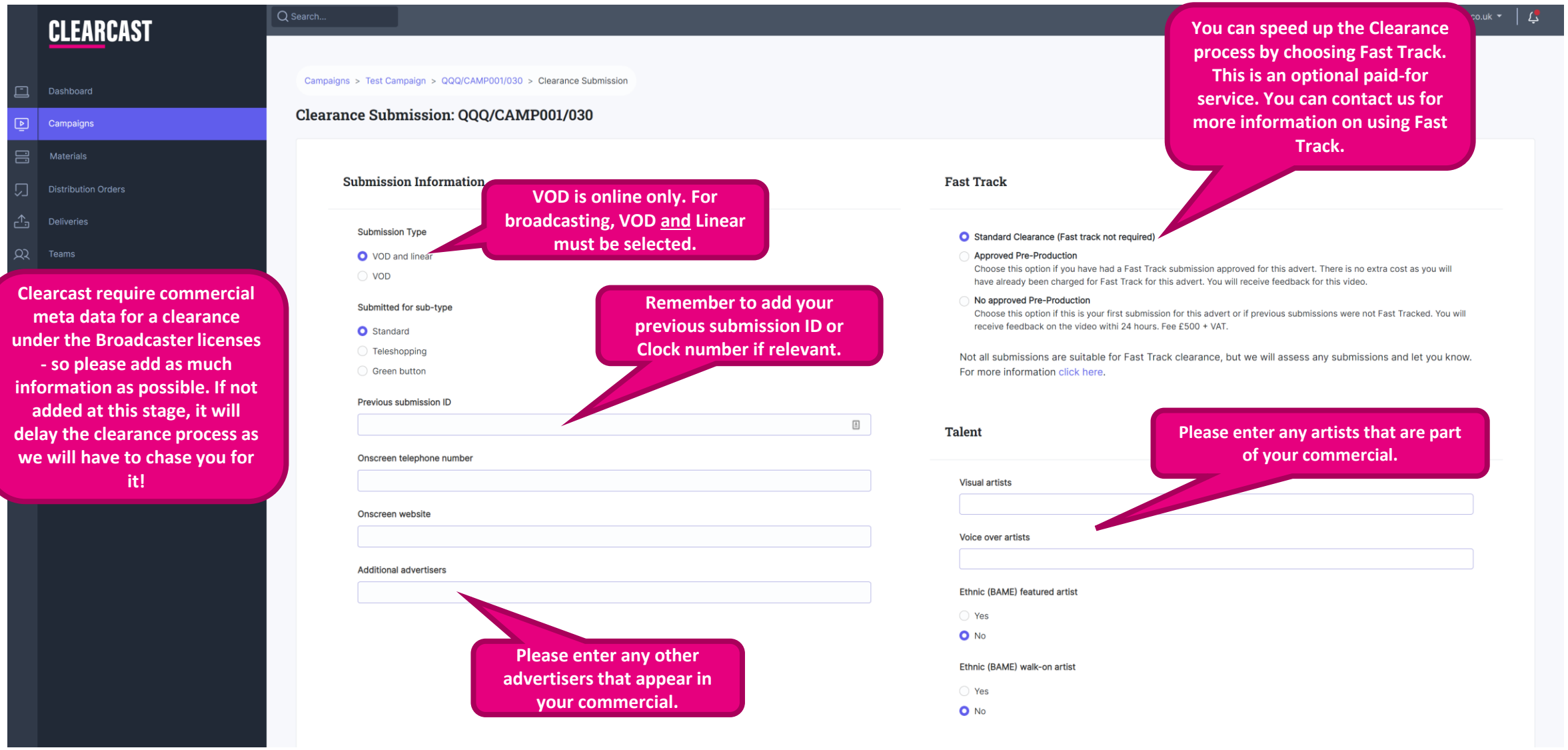
Toggle to inform us that your material contains AD.

The system will autofill the clock number in sequence.

Select yes if your content has not already gone through clearance separately.

Click create when complete! This does not submit it for distribution yet.

If Clearance was selected



Clearcast require commercial meta data for a clearance under the Broadcaster licenses - so please add as much information as possible. If not added at this stage, it will delay the clearance process as we will have to chase you for it!

VOD is online only. For broadcasting, VOD and Linear must be selected.

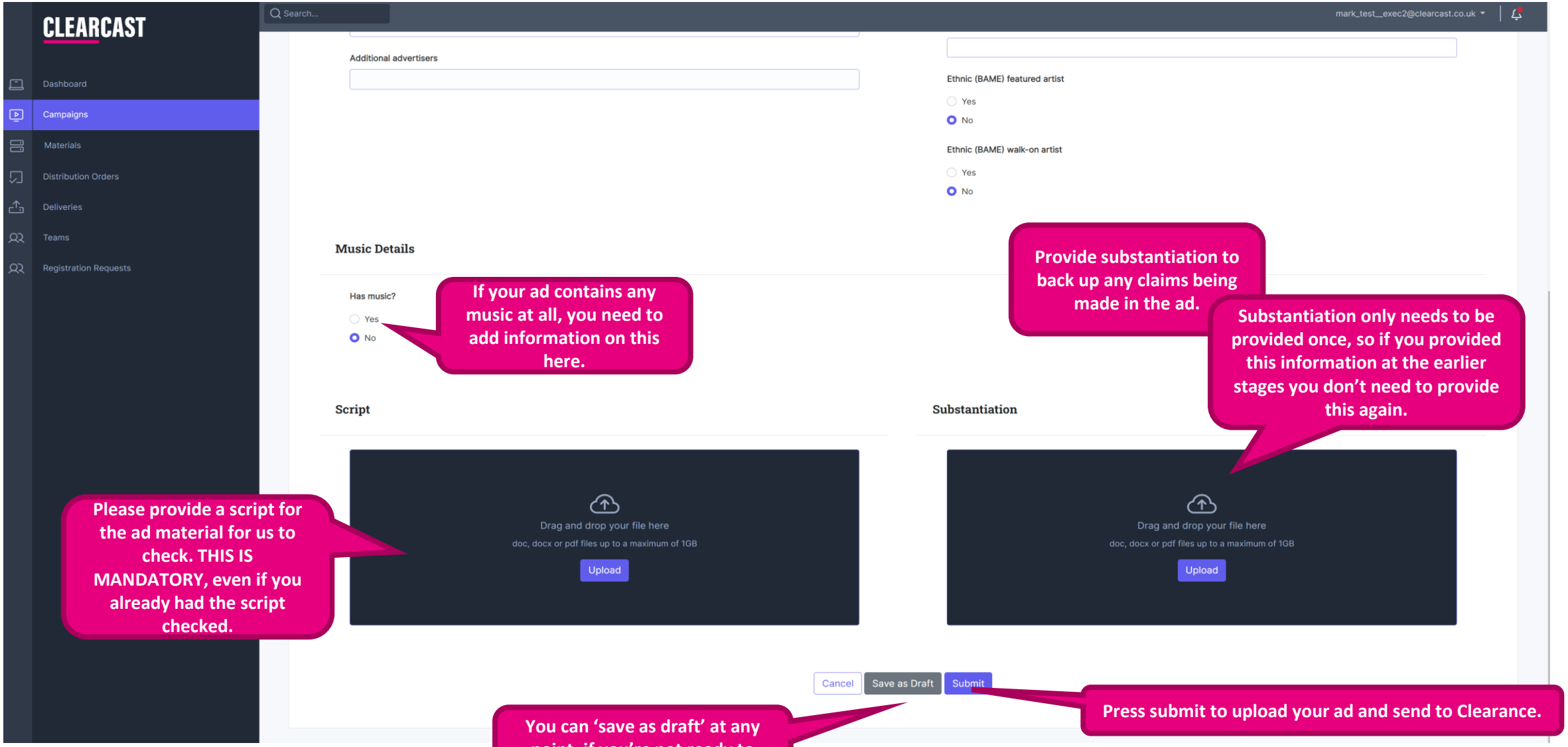
Remember to add your previous submission ID or Clock number if relevant.

Please enter any other advertisers that appear in your commercial.

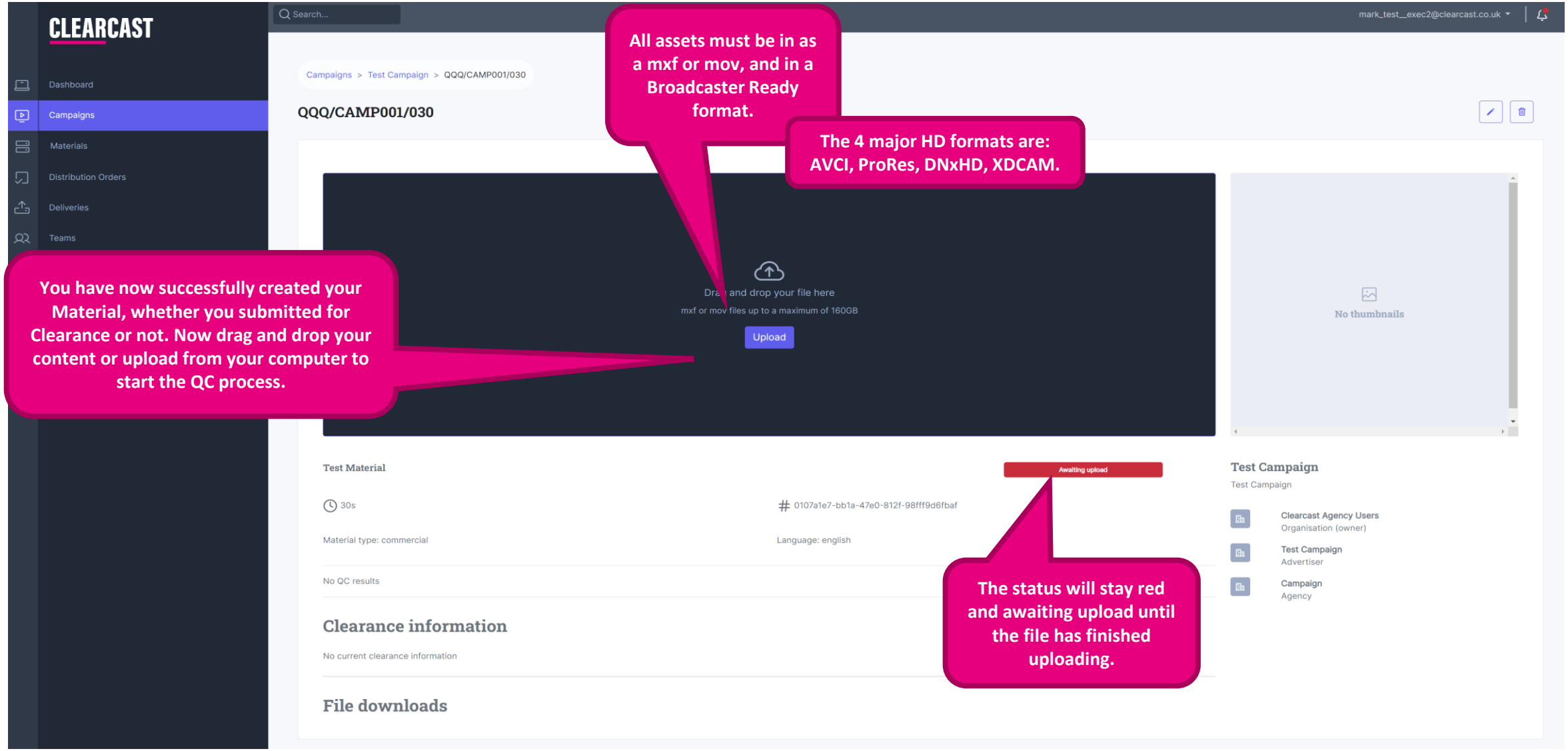
You can speed up the Clearance process by choosing Fast Track. This is an optional paid-for service. You can contact us for more information on using Fast Track.

Please enter any artists that are part of your commercial.

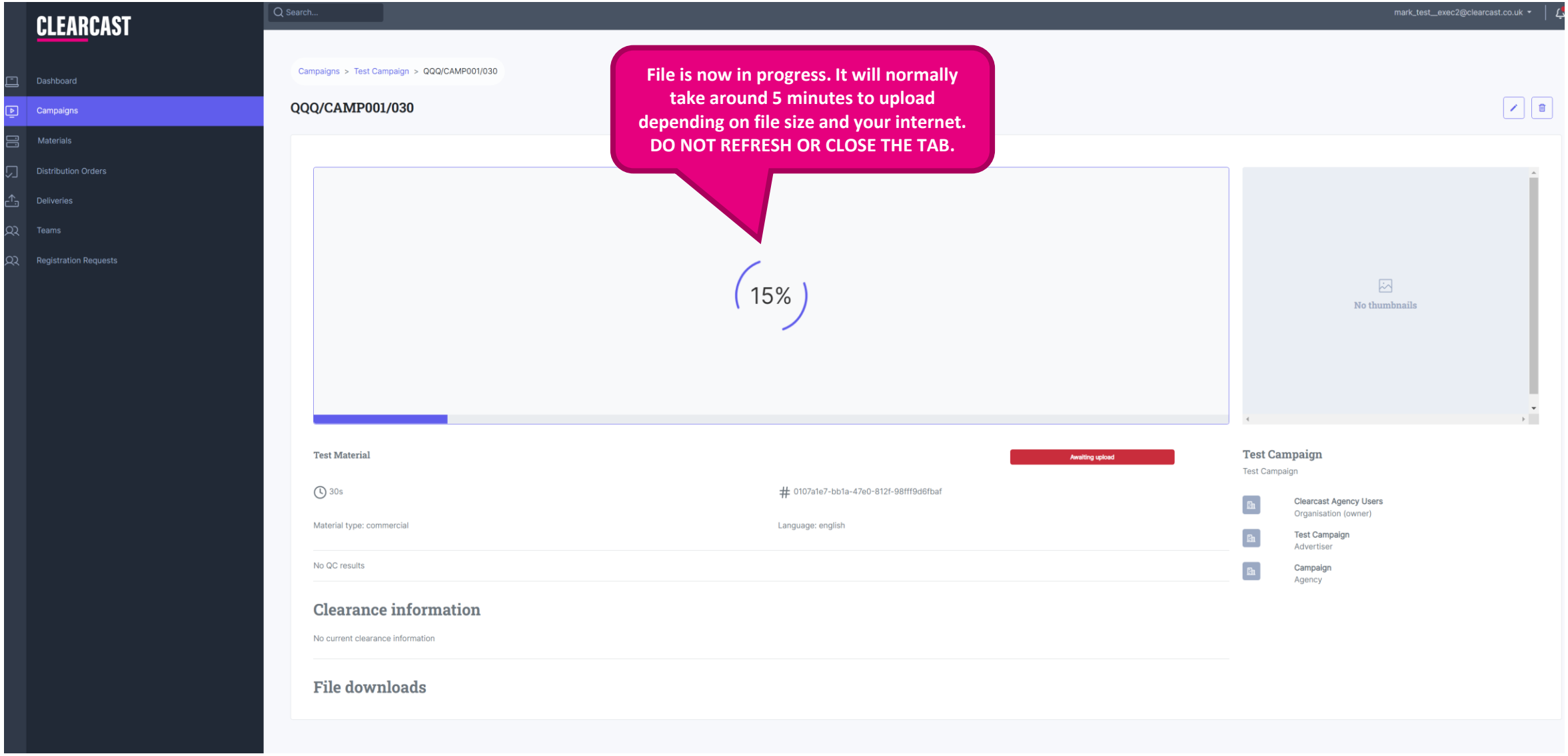
If Clearance was selected



Materials


CLEARCAST
Search...
mark_test__exec2@clearcast.co.uk
Dashboard
Campaigns
Materials
Distribution Orders
Deliveries
Teams
Campaigns > Test Campaign > QQQ/CAMP001/030
QQQ/CAMP001/030
All assets must be in as a mxf or mov, and in a Broadcaster Ready format.
The 4 major HD formats are: AVCI, ProRes, DNxHD, XDCAM.
You have now successfully created your Material, whether you submitted for Clearance or not. Now drag and drop your content or upload from your computer to start the QC process.
Drag and drop your file here
mxf or mov files up to a maximum of 160GB
Upload
No thumbnails
Test Material
30s
0107a1e7-bb1a-47e0-812f-98fff9d6fbaf
Material type: commercial
Language: english
Awaiting upload
No QC results
Clearance information
No current clearance information
File downloads
The status will stay red and awaiting upload until the file has finished uploading.
Test Campaign
Test Campaign
Clearcast Agency Users
Organisation (owner)
Test Campaign
Advertiser
Campaign
Agency

Materials


CLEARCAST
Search...
mark_test_exec2@clearcast.co.uk
Dashboard
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Campaigns > Test Campaign > QQQ/CAMP001/030
QQQ/CAMP001/030
File is now in progress. It will normally take around 5 minutes to upload depending on file size and your internet. DO NOT REFRESH OR CLOSE THE TAB.
15%
No thumbnails
Test Material
Awaiting upload
30s
0107a1e7-bb1a-47e0-812f-98fff9d6fbaf
Material type: commercial
Language: english
No QC results
Clearance information
No current clearance information
File downloads
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Test Campaign
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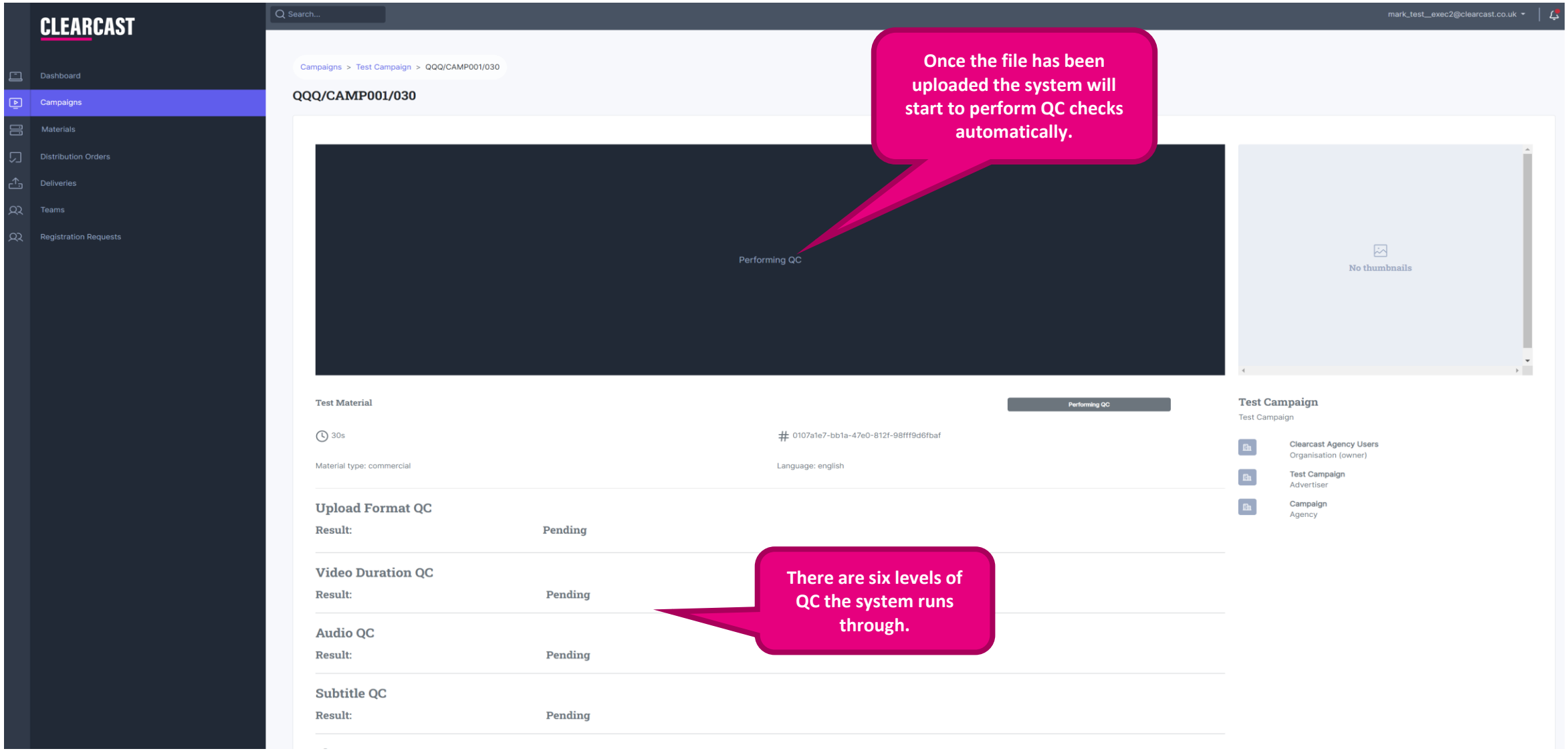
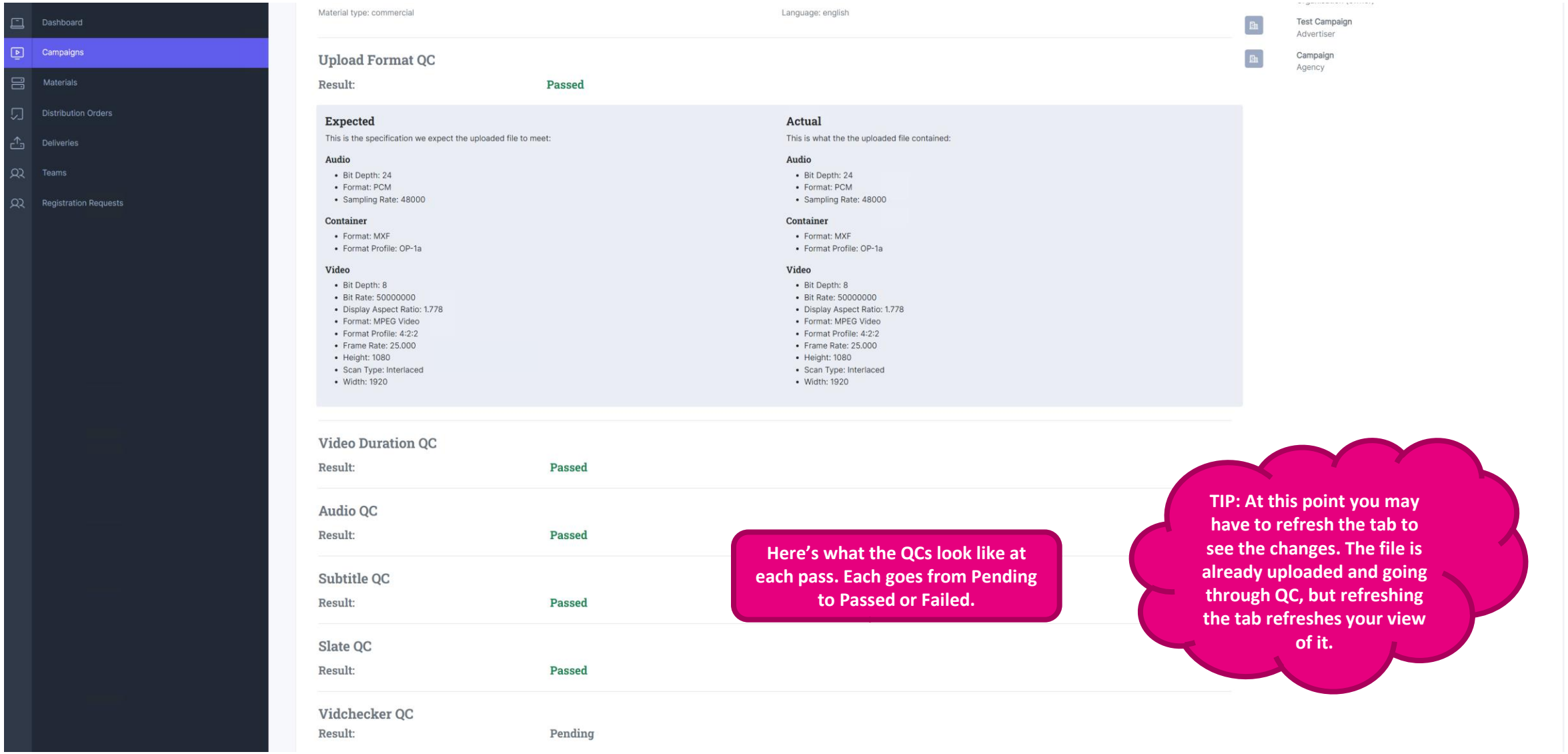
Materials QC



Materials QC

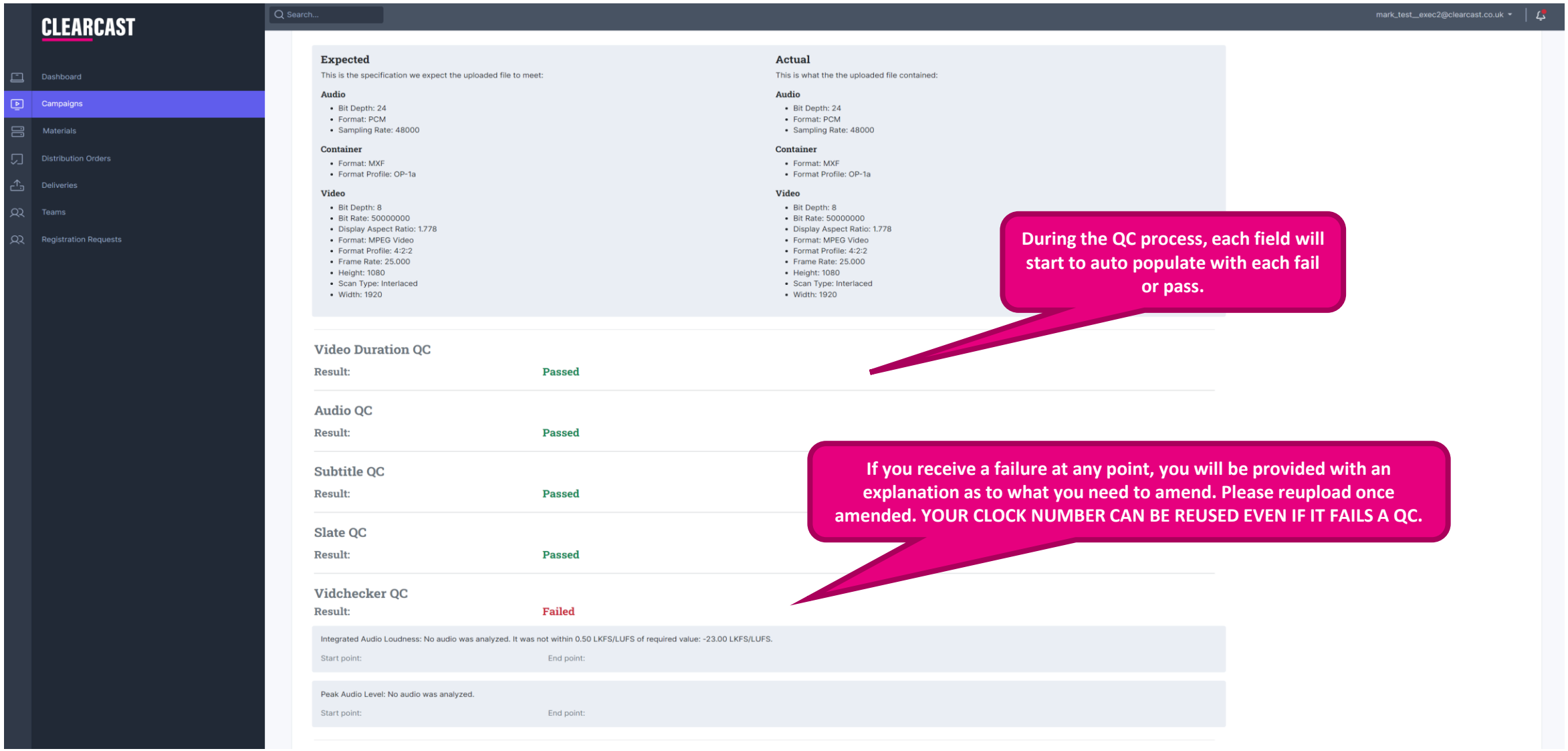
CLEARCAST



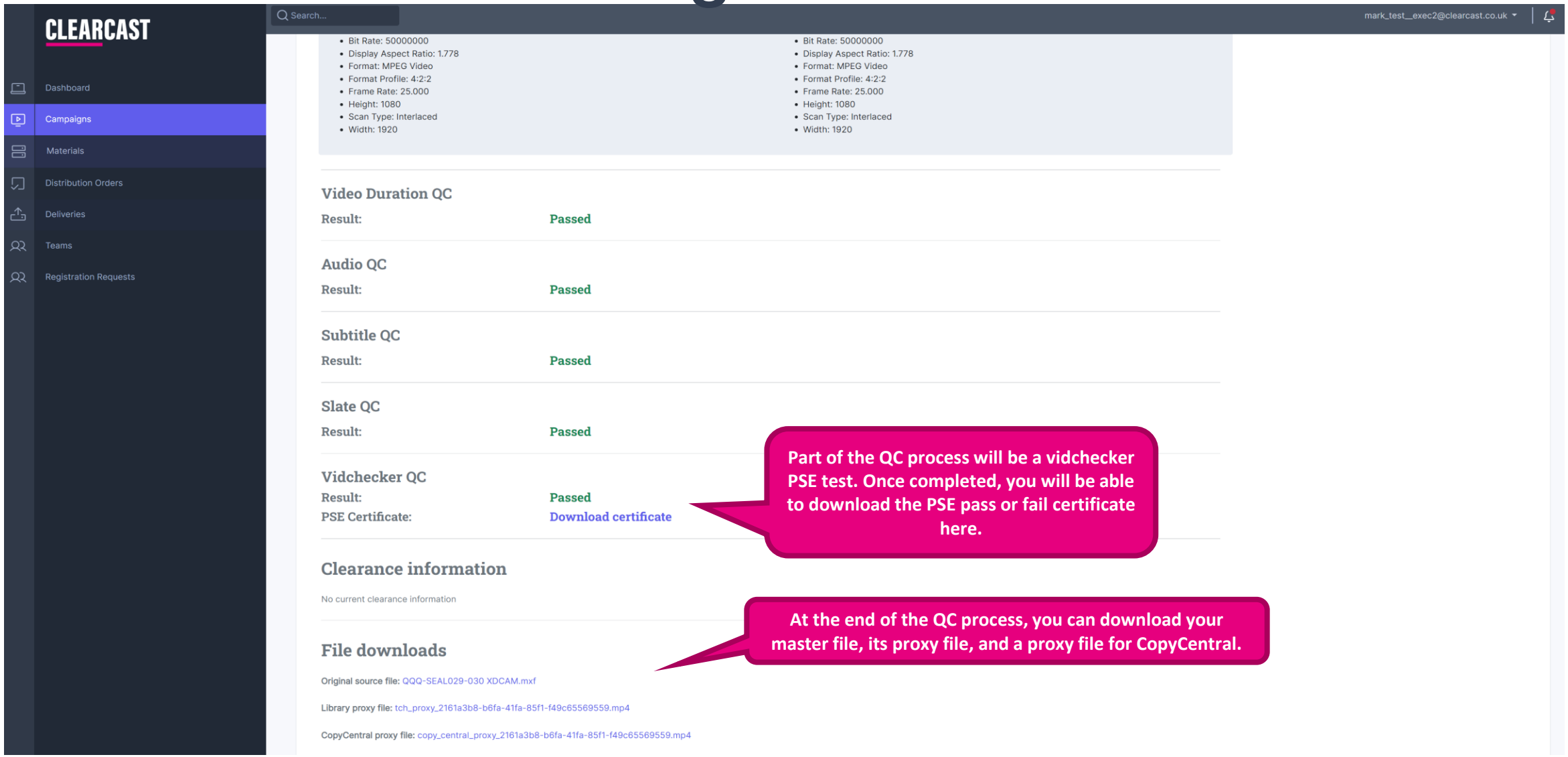
Here's what the QCs look like at each pass. Each goes from Pending to Passed or Failed.

TIP: At this point you may have to refresh the tab to see the changes. The file is already uploaded and going through QC, but refreshing the tab refreshes your view of it.

Materials QC Fails



Materials QC Flashing Certificate



Materials Clearance Data (if requested)

CLEARCAST

Subtitle QC

Result: Passed

Slate QC

Result: Passed

Vidchecker QC

Result: Passed
PSE Certificate: Download certificate

If clearance was requested, this section will start to auto populate, once your TVC has transferred to CopyCentral and the relevant checks have been made by your exec.

Clearance information

Status & Action IDs

Final-Actioned	Withdrawn	Withdrawn
Status ID: 95	Final Action ID: 13	VOD Final Action ID: 17

Commercial restrictions

Not to be transmitted in the breaks immediately before,during or immediately after any children's programme featuring <Names>

Martin

ID: 18 Code: AA

Commercial presentation codes

Features additional advertisers or brands<Advertisers>

coke

ID: 54 Code: 42

File downloads

Original source file: QQQ-SEAL001-030.mxf

Library proxy file: tch_proxy_a67f071a-67c7-487d-be32-41b032d839a9.mp4

CopyCentral proxy file: copy_central_proxy_a67f071a-67c7-487d-be32-41b032d839a9.mp4

CLEARCAST

library