

INSERT AGENCY NAME / LETTERHEAD

Client:

Date: -- / -- /----

Version:

Duration: -- seconds

Visual Description	Voiceover	Onscreen Text
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		

Please see notes below before filling out this form:

NOTES

- Please describe exactly what is happening on-screen in the 'Visual Description' Column.
- In the 'On-Screen Text' section please include all text in your ad eg captions, legal text, quotes, website urls and any text on your endframe.
- Please use the numbering in the 'Visual Description' column to break up your script into paragraphs.