

Product Information for Toys

Date:

Provided by (name & job title):

Product Name:	
When was the product launched?	
Are all featured products available in the UK?	
Price - UK :	
Price - ROI:	
Is there more than one product featured?	
Is the product limited edition?	
Are the products sold separately?	
Are the accessories sold separately?	
Are batteries required?	
Are batteries included?	
Is there a special offer available?	
Is the product(s) available in all stores? If not, please provide details.	
Does the toy / game move and sound like it does in the TVC?	
Is there a scale reference?	
Does the product move independently? (Continued)	
I can confirm that there will be enough stock for anticipated demand for the campaign period. If we run out of any of the items advertised we will remove the ad from air immediately.	Signed:

