CLEARCAST

CopyCentral Guide

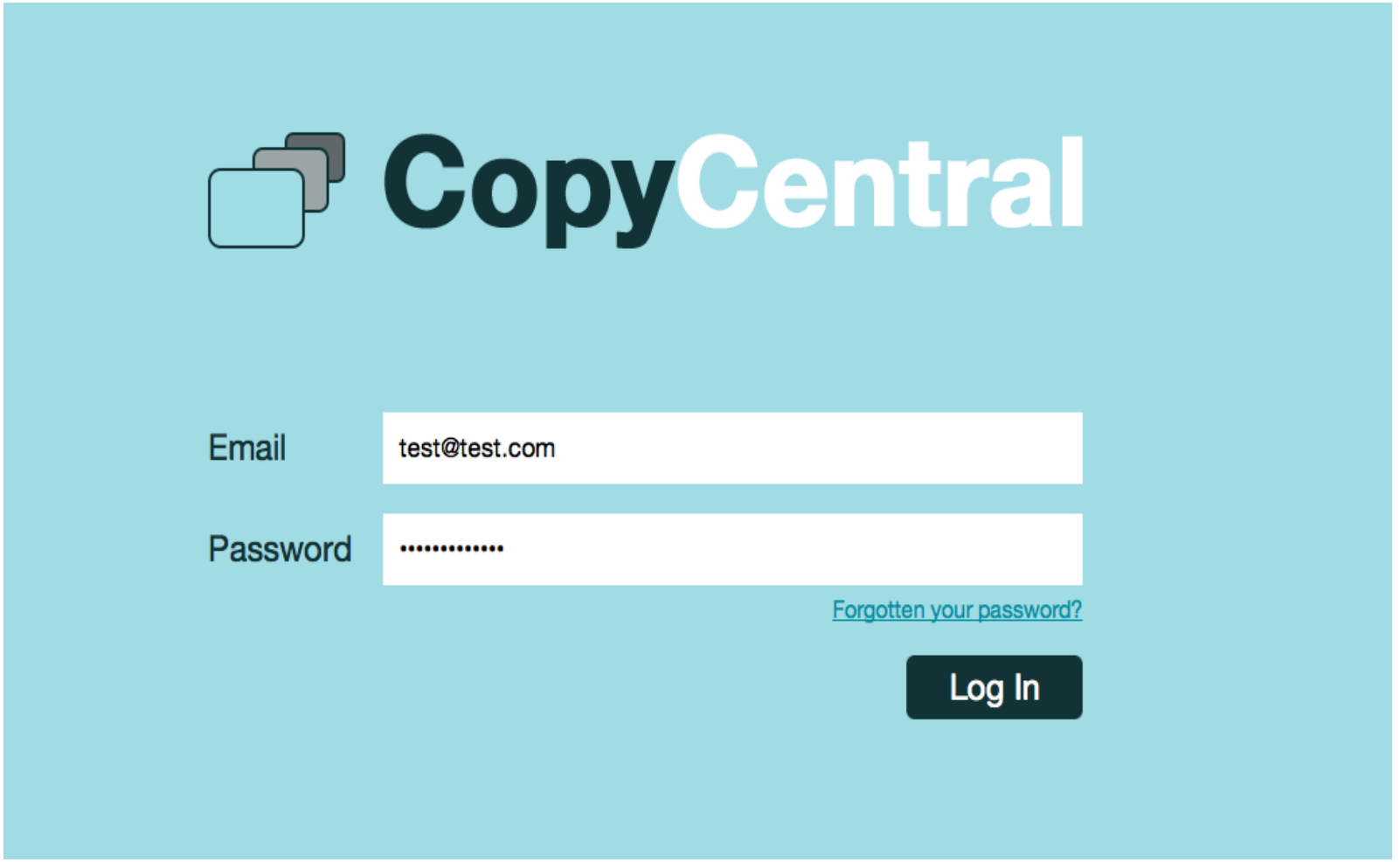
27/09/2022

Content

Login	3
Password Reset	5
Home Page	8
Submissions	10
New Script Submission	16
New Video Submission	23
Adding new Users and Teams	31
Shared Teams and Trafficking Agencies	37

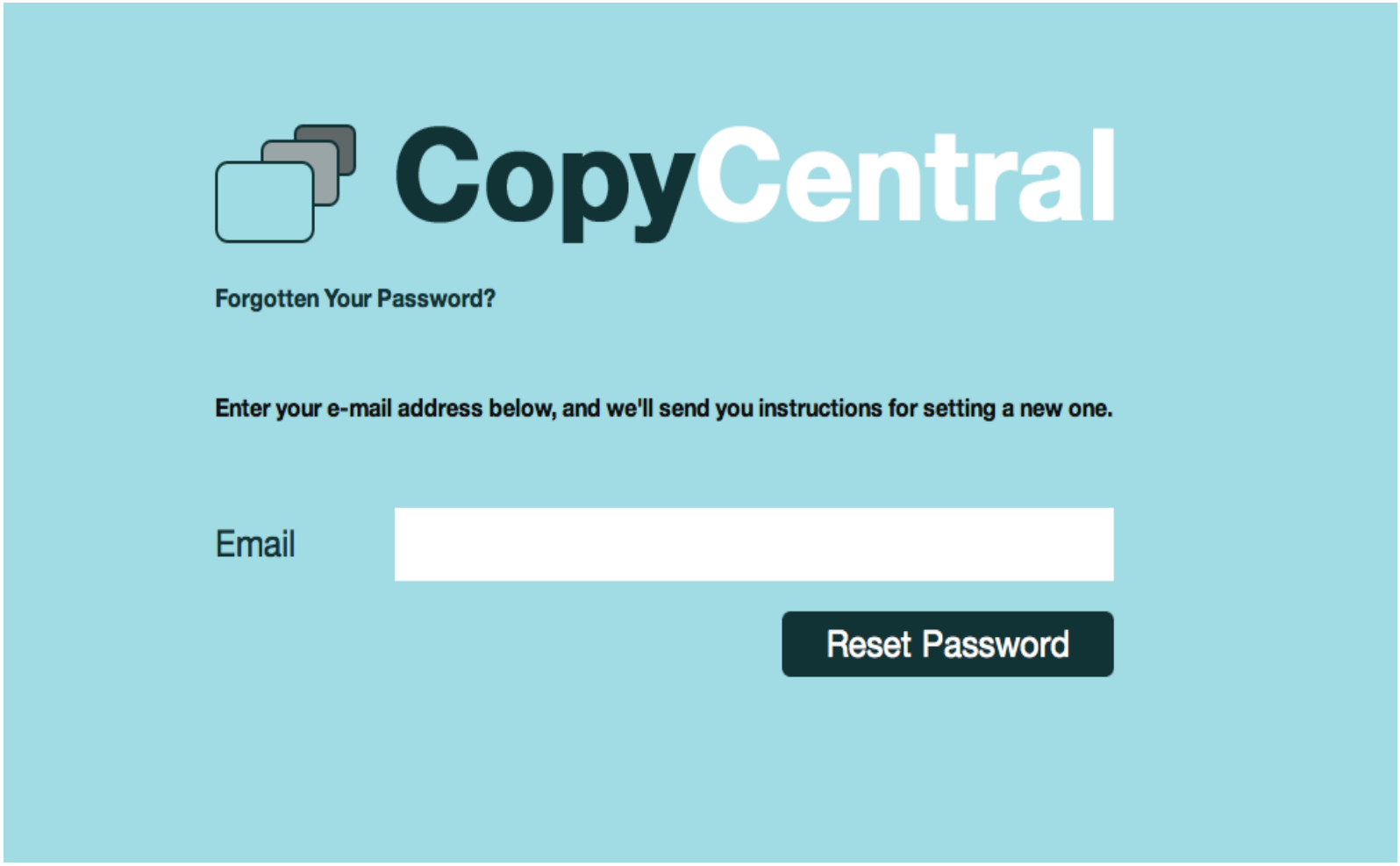
CopyCentral Login Page

Type your email and password to login.



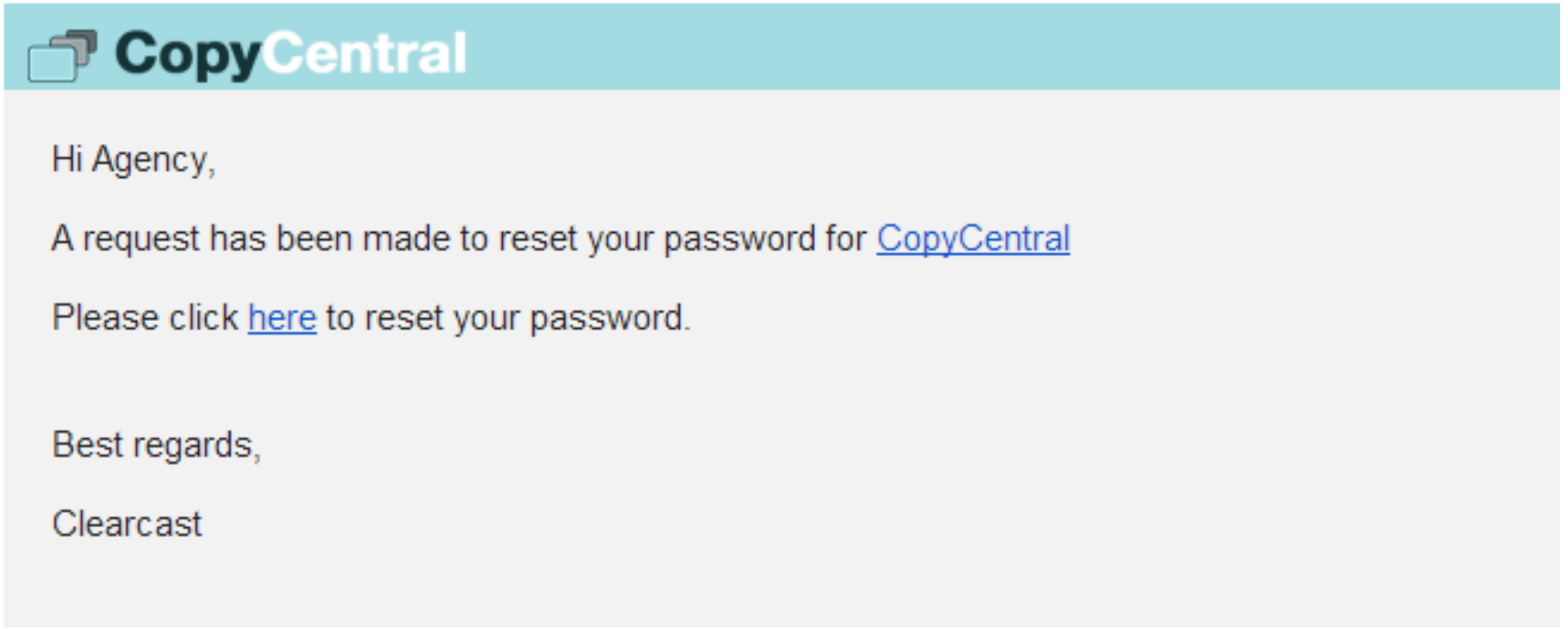
Logging on for the first time / password reset

To set your password the first time that you use the system, or to reset your password, click on **Forgotten your password** on the **Login** page and enter your email address.



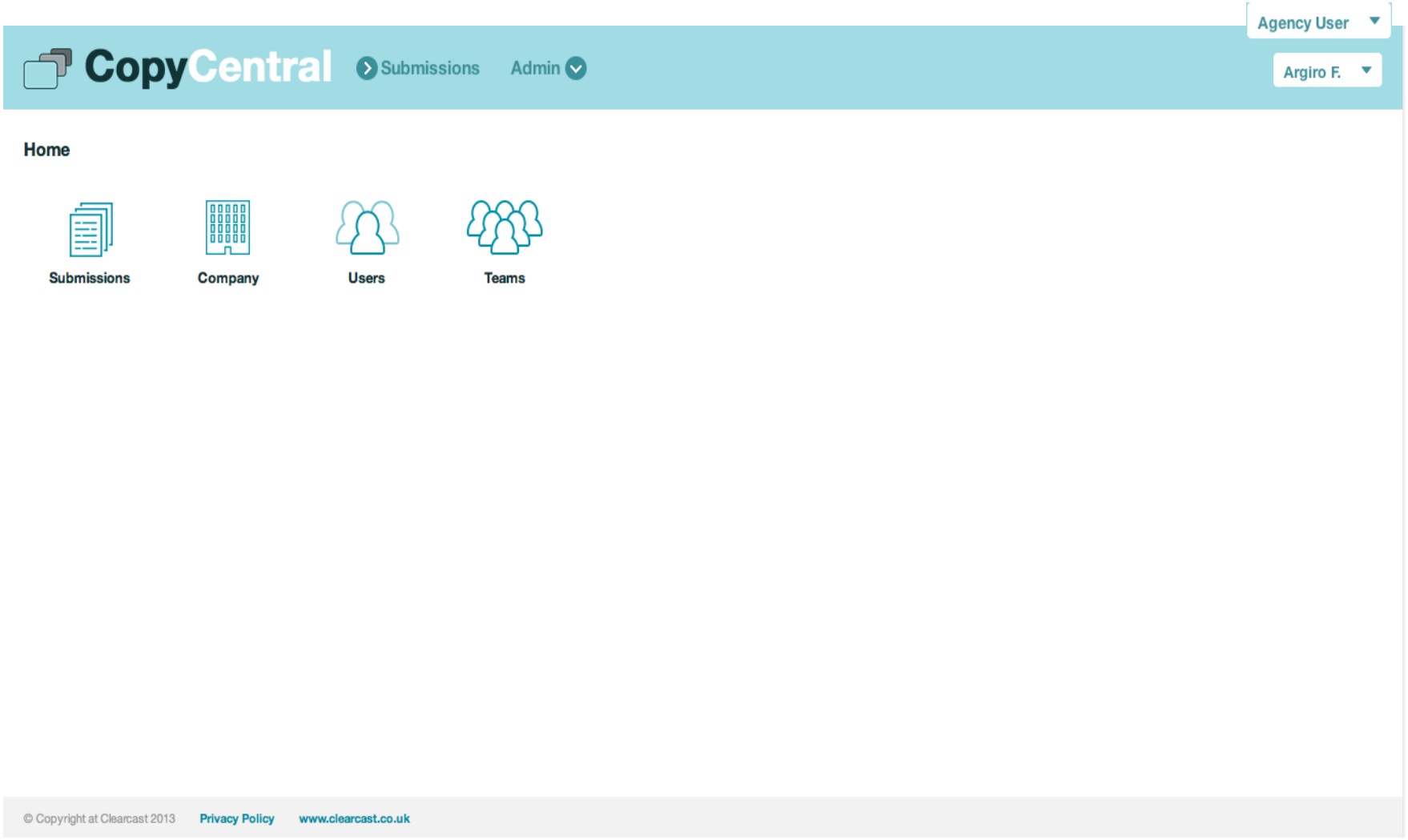
Logging on for the first time / password reset

You will receive an email in your **inbox** with instructions to follow.



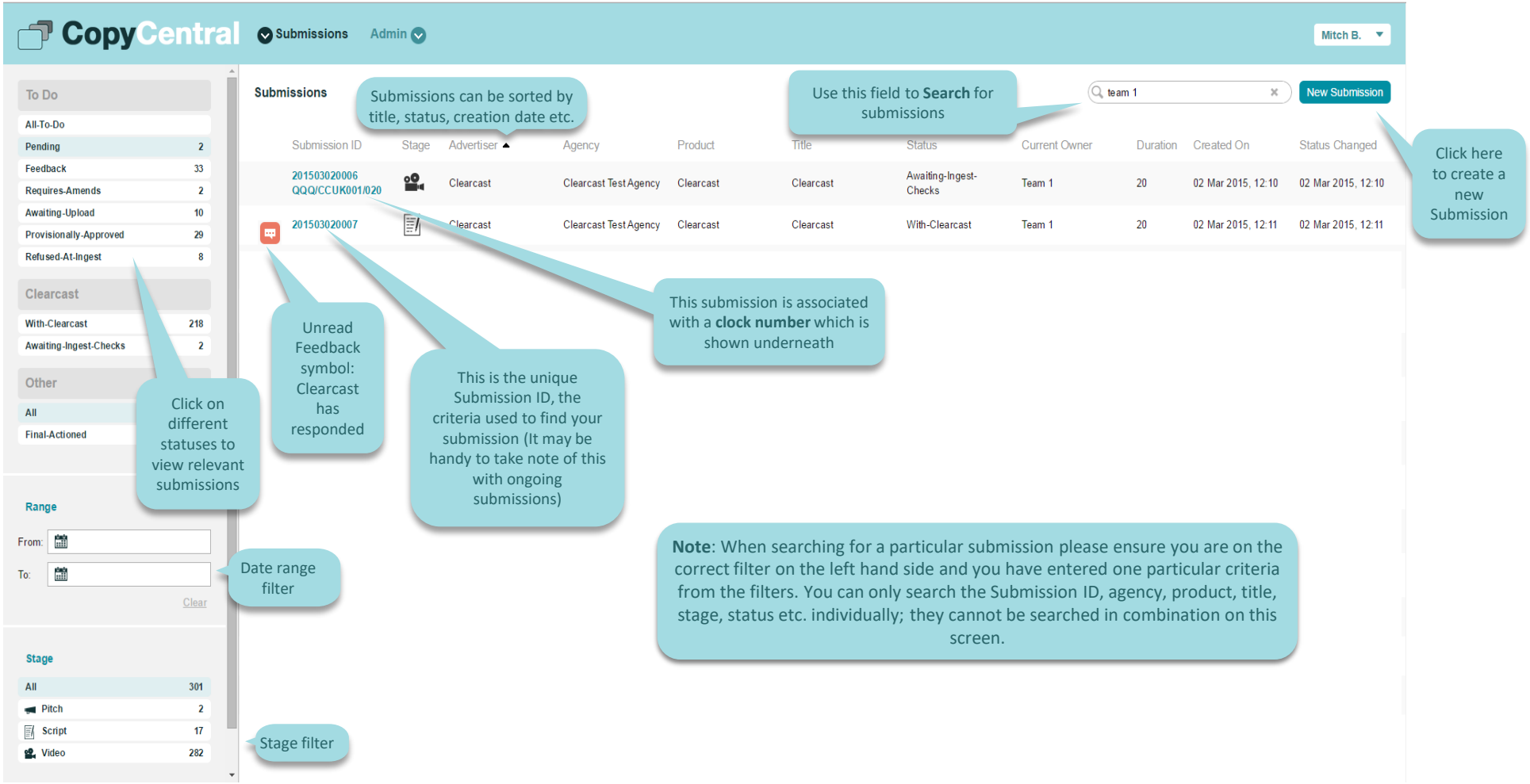
Home Page

The **Home Page** gives you options to navigate to different areas of the system and perform certain tasks.



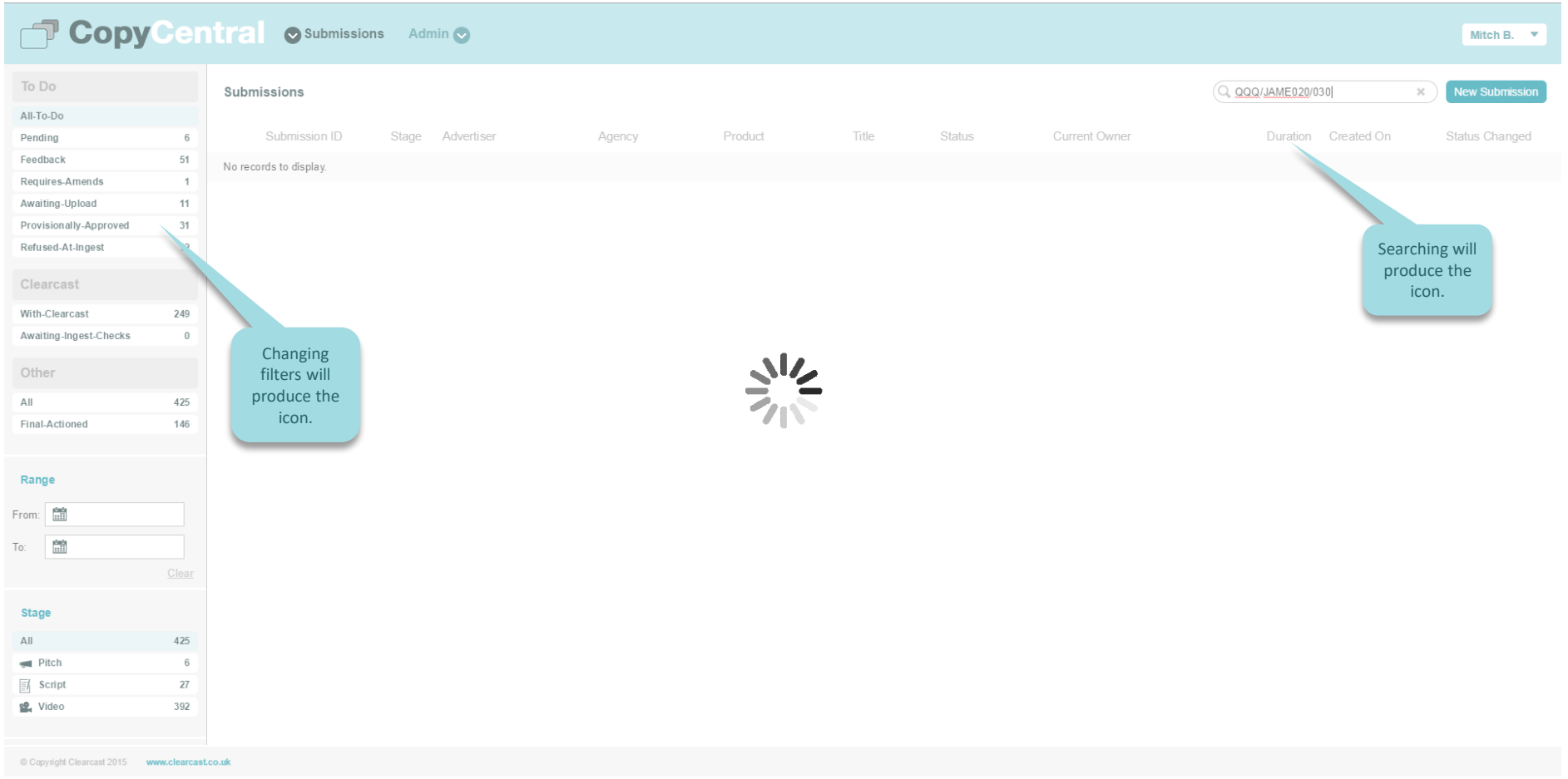
Submissions List

To create or view existing submissions click on Submissions or Submissions on the **Home Page**.



‘Spinner’ Icon

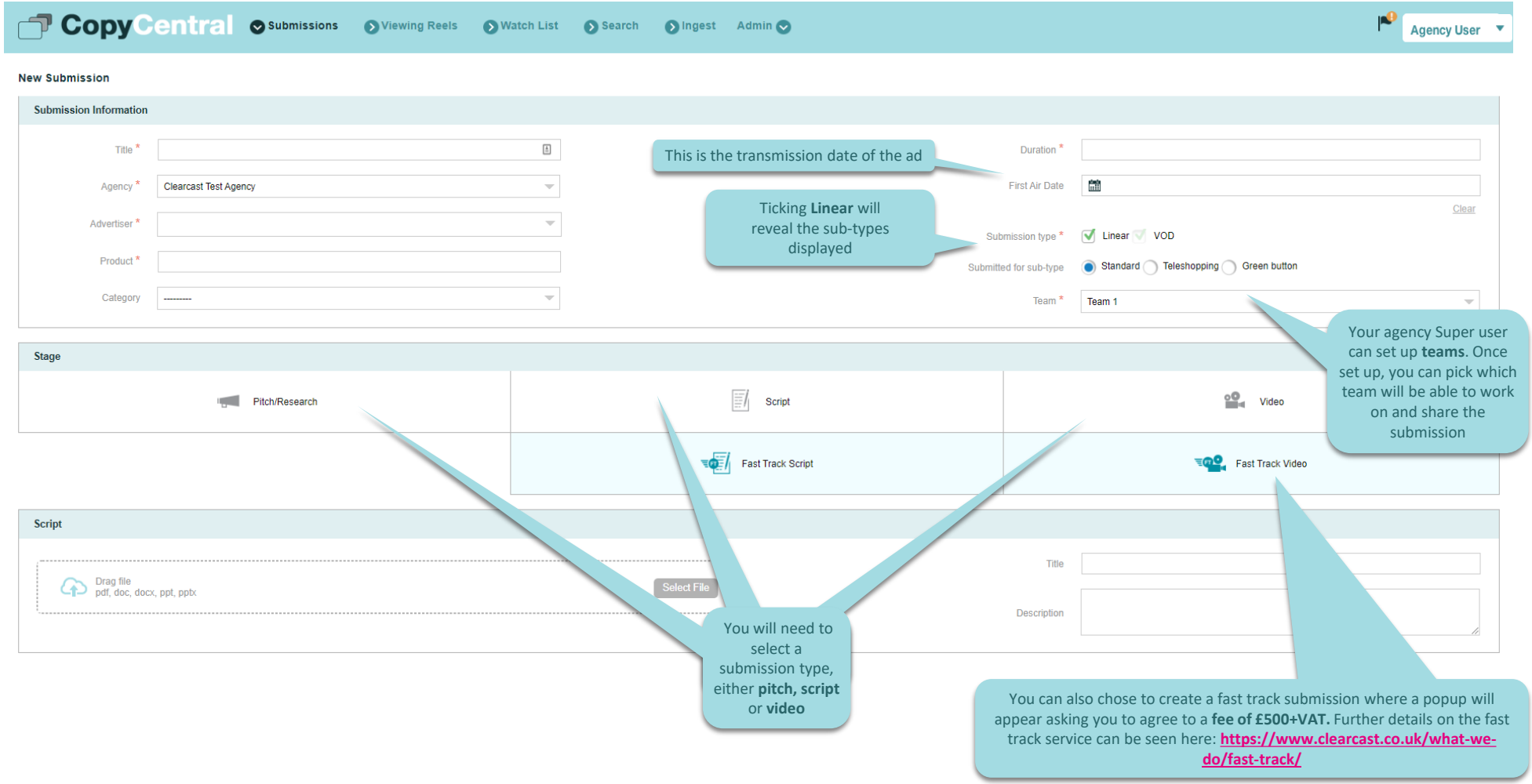
This indicates the system is processing



Note: When searching for a submission or changing filter on your submissions list a ‘spinner’ loading icon will appear and this shows the system is currently searching/responding to your action.

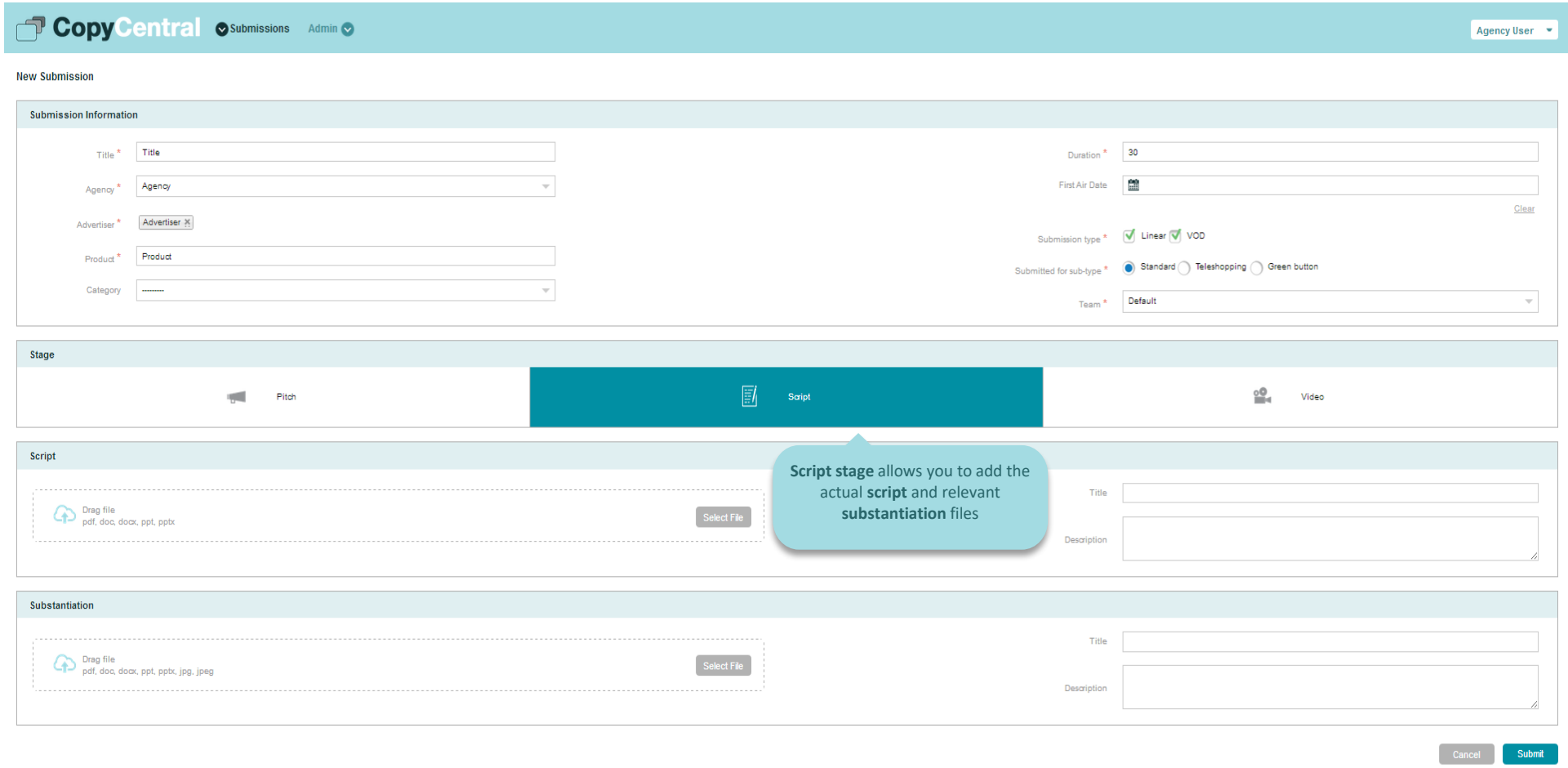
New Submission

To create a new Submission click on **New Submission** in **Submissions** and fill in the requested information.



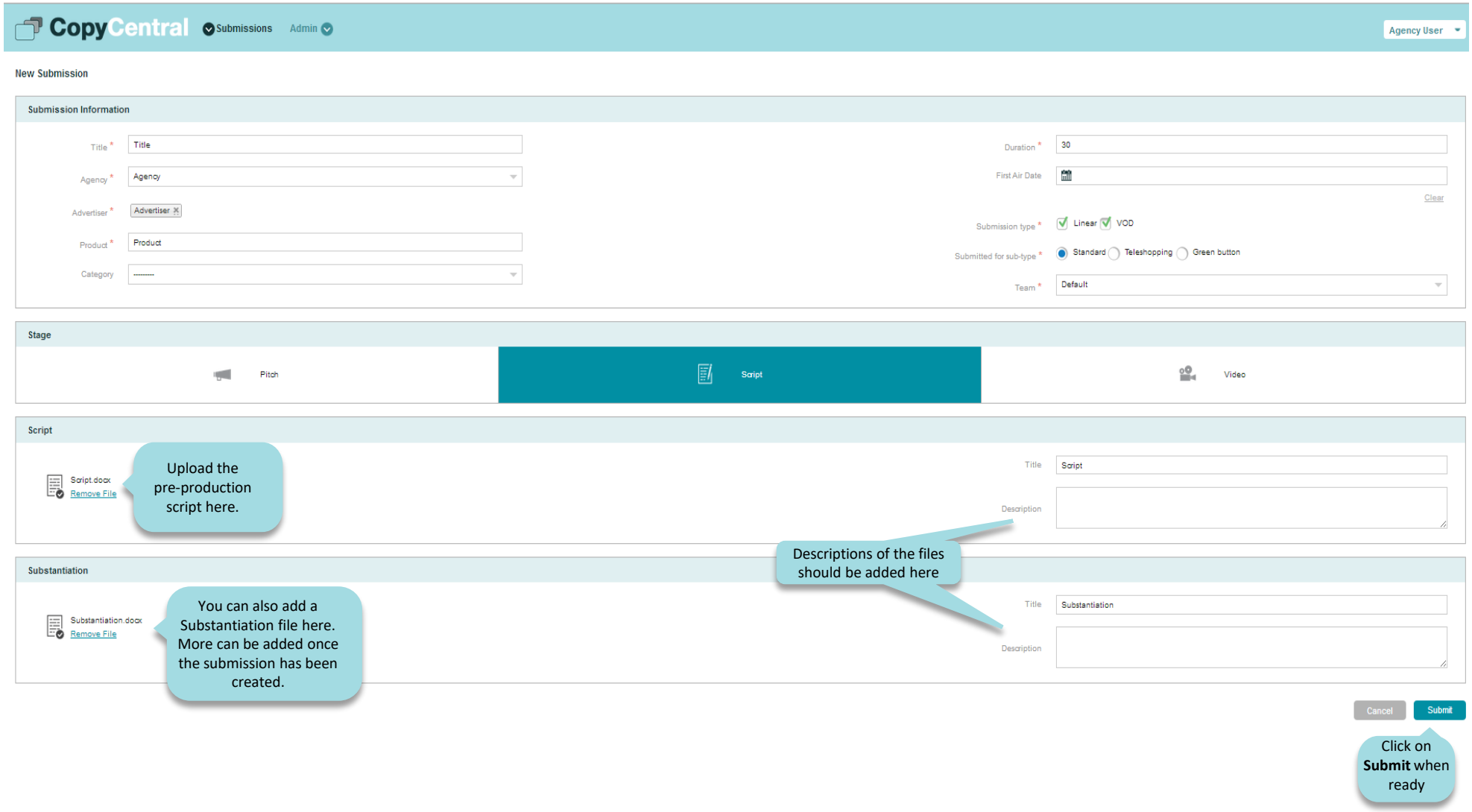
New Submission

You can create a Pitch, **Script** or Video submission.



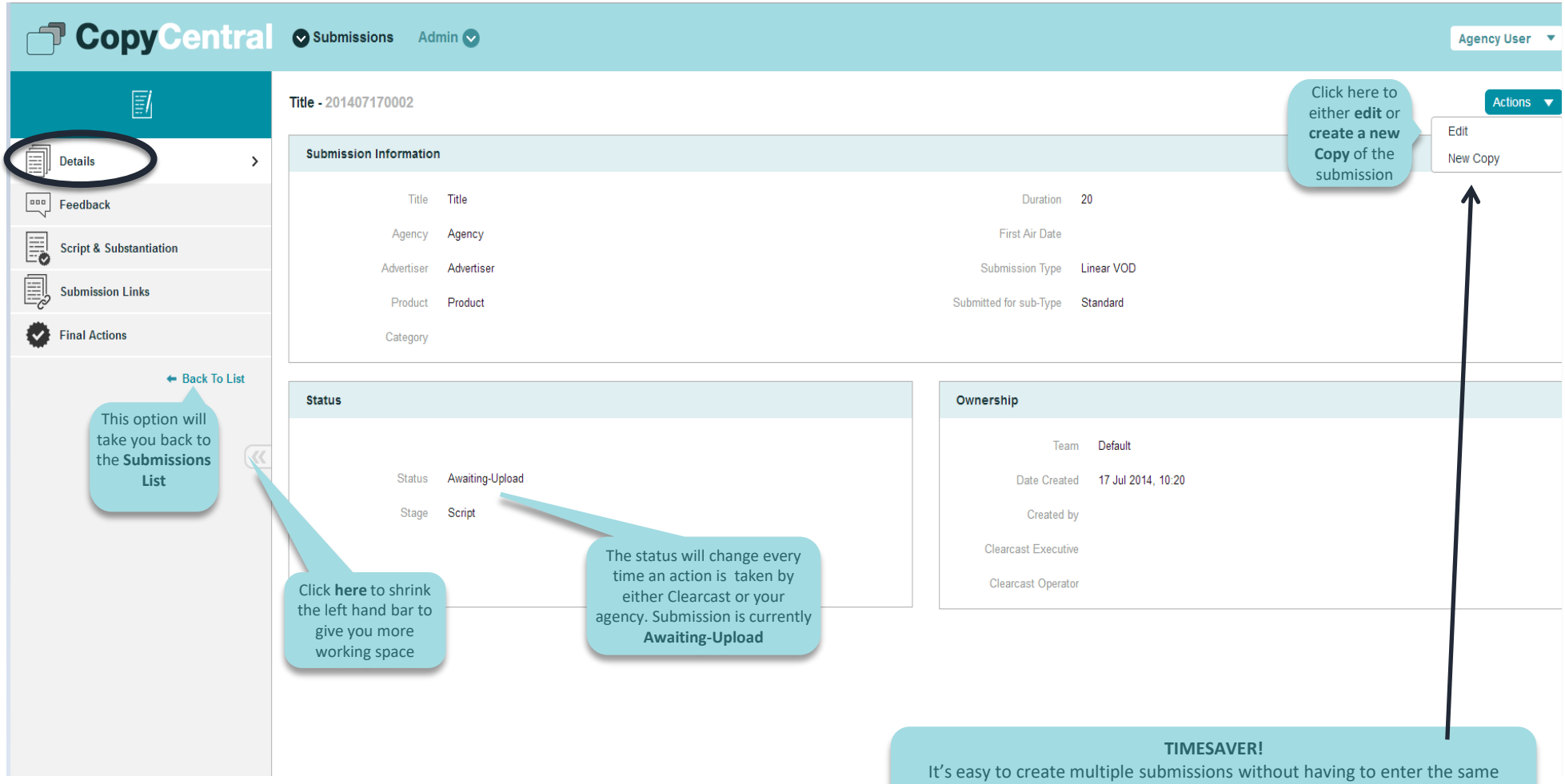
New Script Submission

Starting on script stage allows you to upload the Script and Substantiation file.



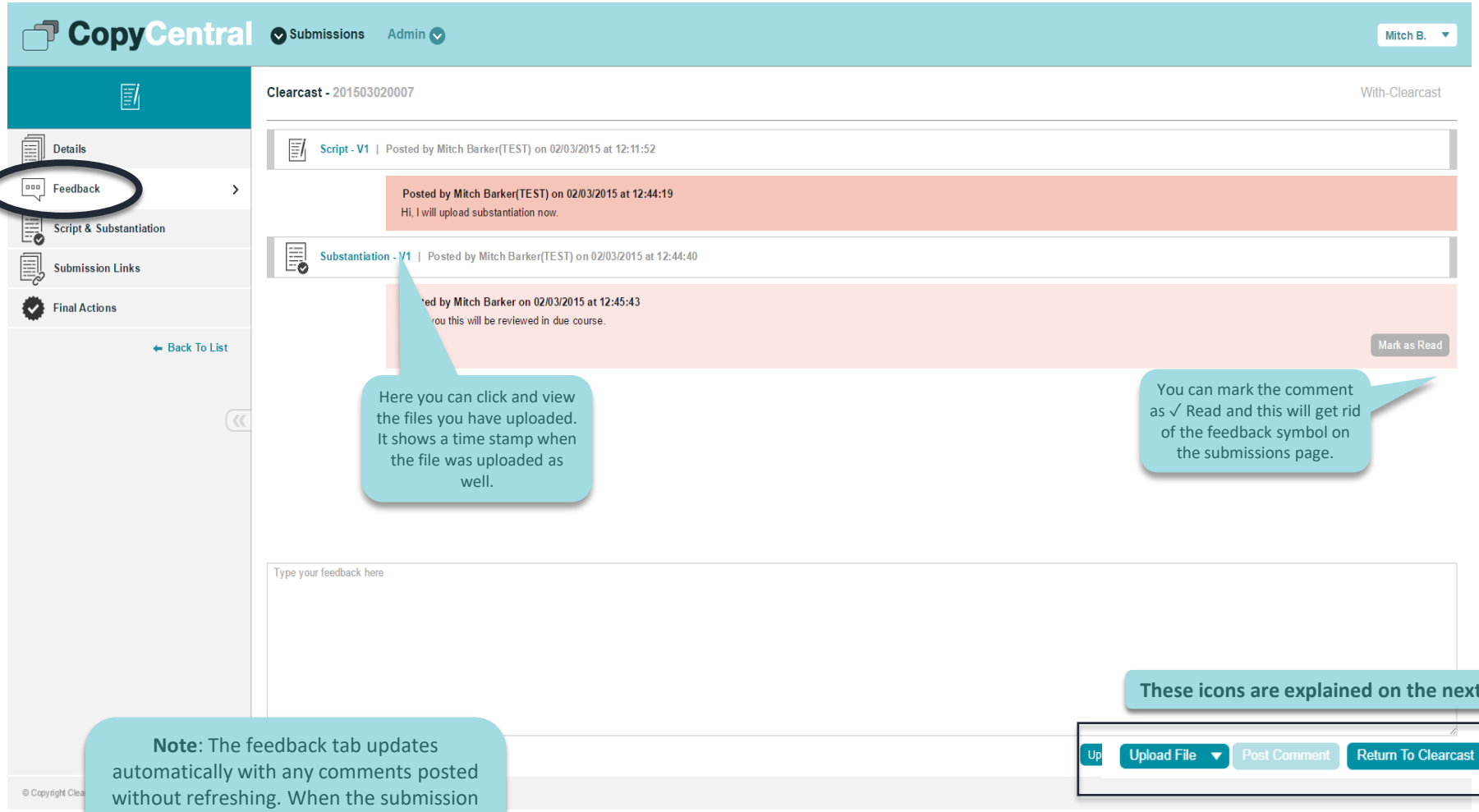
Script Submission: Details Tab

After submitting, the system will display the details of the **Submission**.



Script Submission: Feedback tab

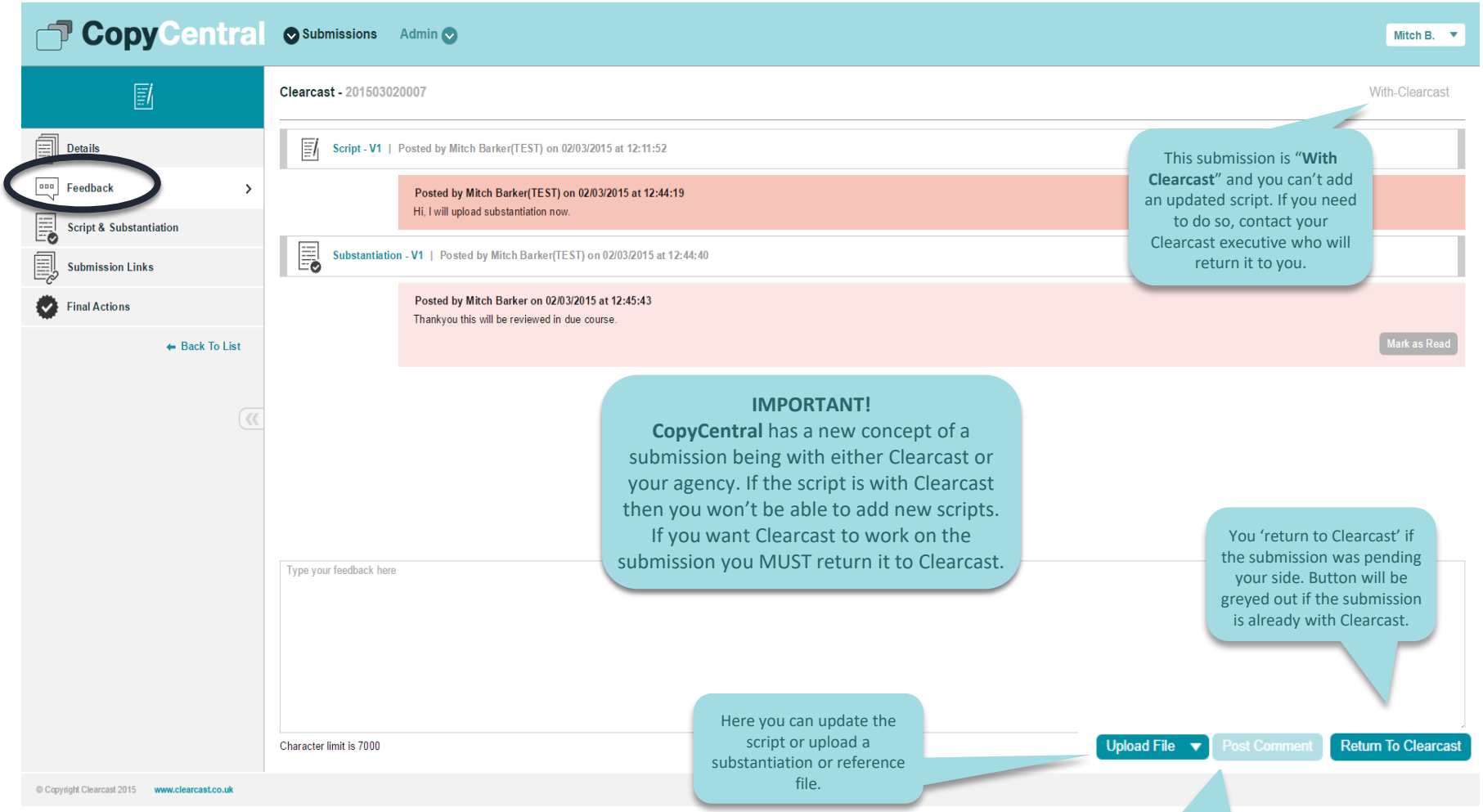
The **Feedback** section displays all communication between Clearcast and your Agency.



Note: The feedback tab updates automatically with any comments posted without refreshing. When the submission gets past **operations** you will receive notification e-mails when a comment is made by your account manager.

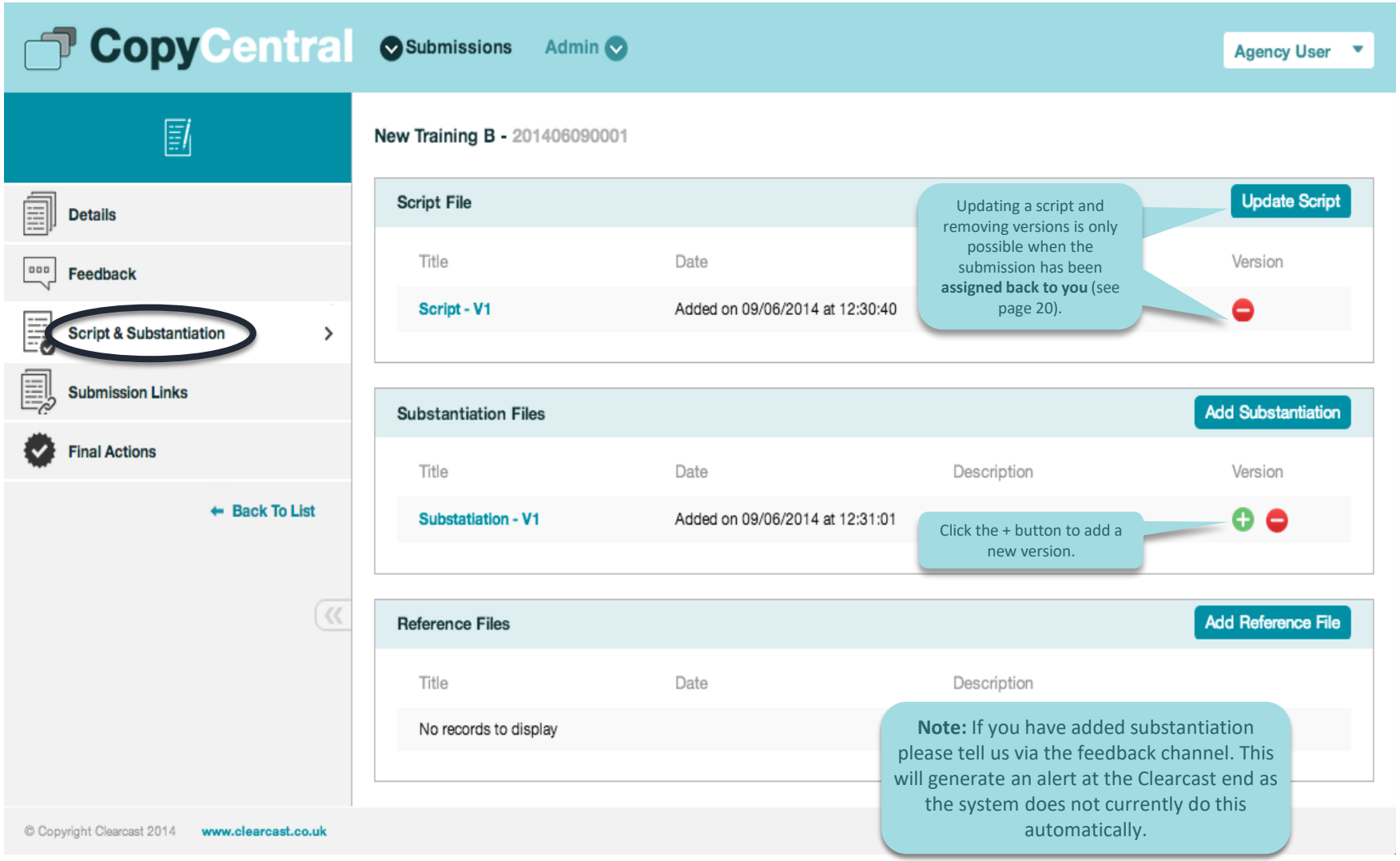
Script Submission: Feedback tab

The **Feedback** section displays all communication between Clearcast and your Agency.



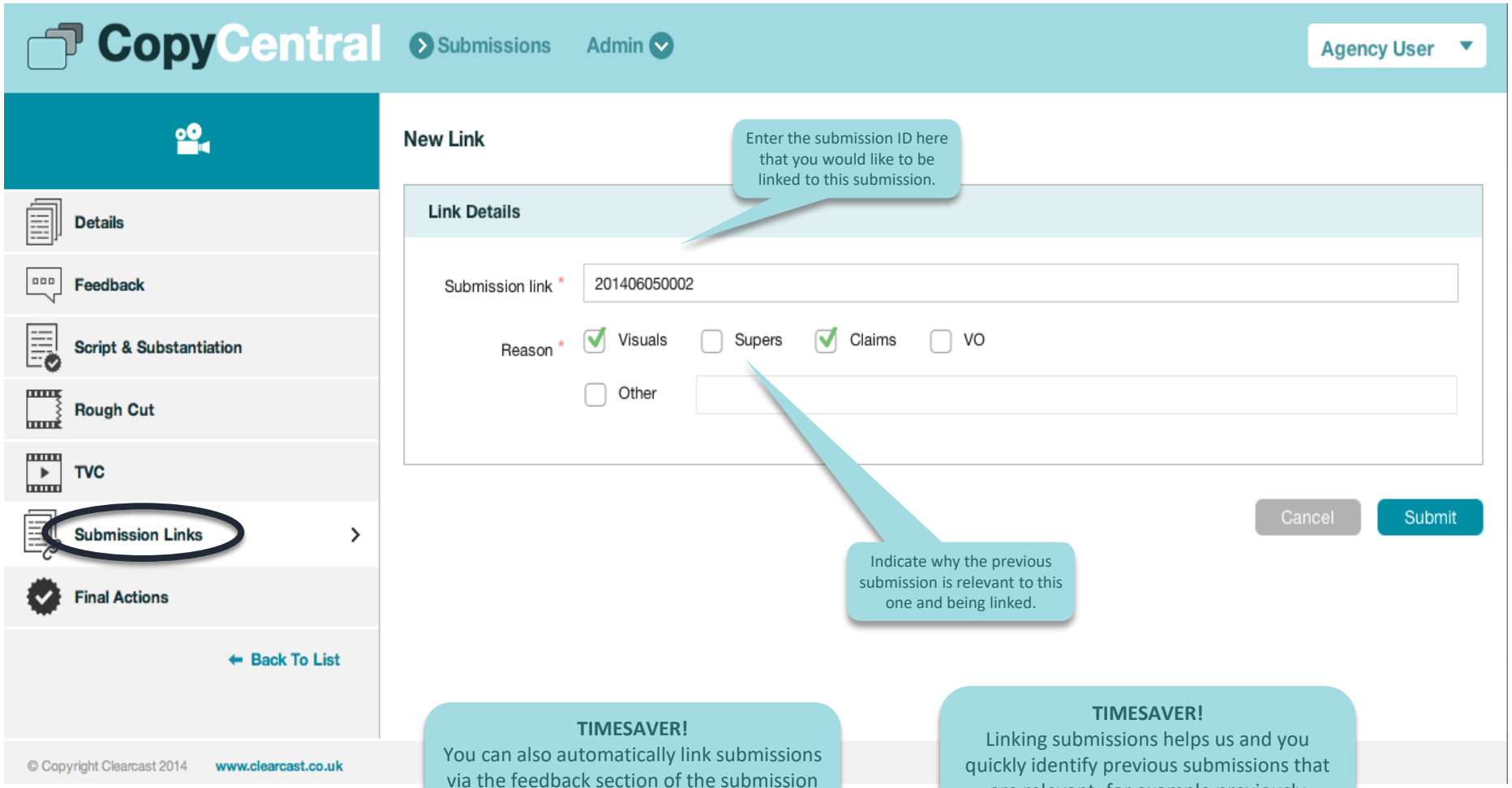
Script Submission: Script and Substantiation

This section allows you to add/remove versions of Scripts, Substantiation and Reference files.



Script Submission: Submission Links

Enables you to link this submission to previous submissions

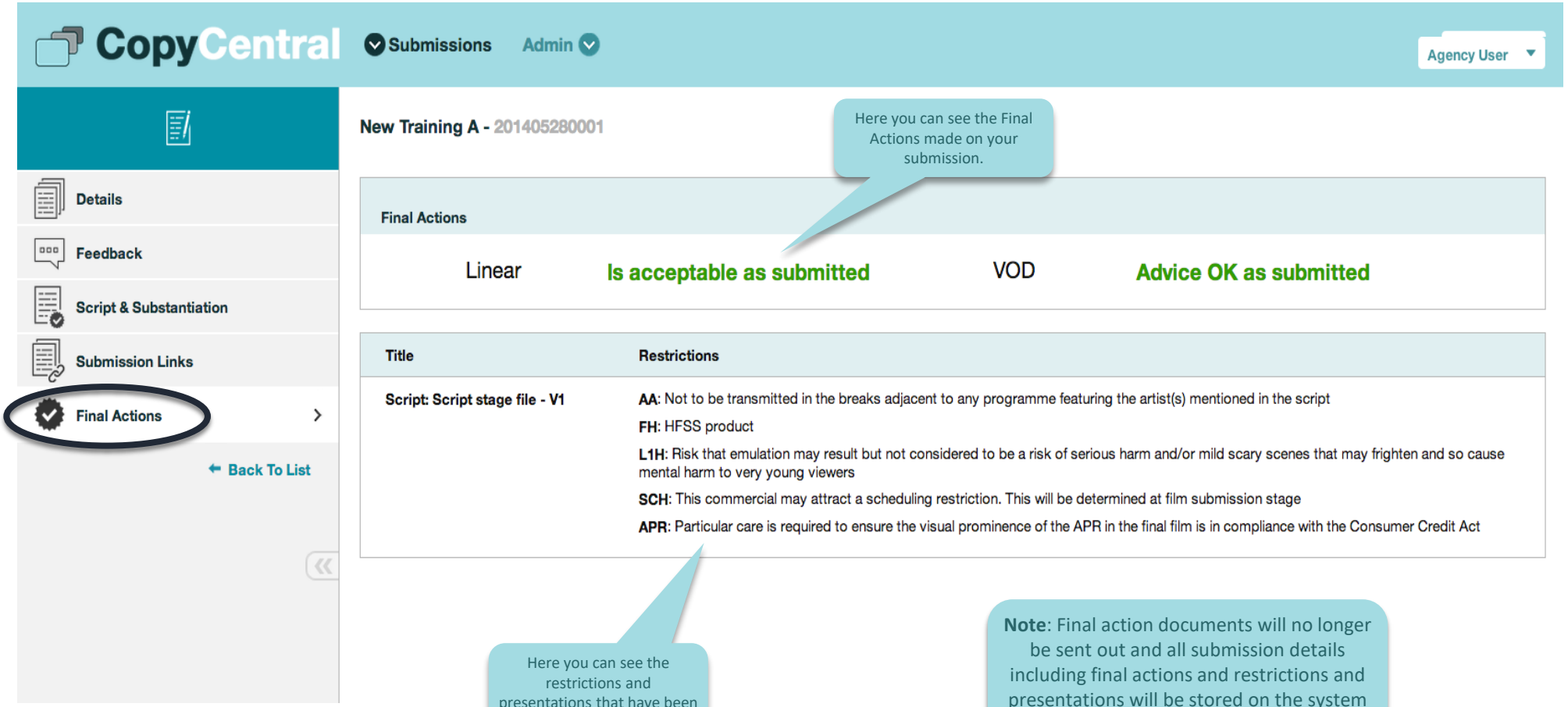


TIMESAVER!
You can also automatically link submissions via the feedback section of the submission by simply pasting the relevant submission ID or Clock number as a comment.

TIMESAVER!
Linking submissions helps us and you quickly identify previous submissions that are relevant, for example previously approved claims that are being made again in this submission.

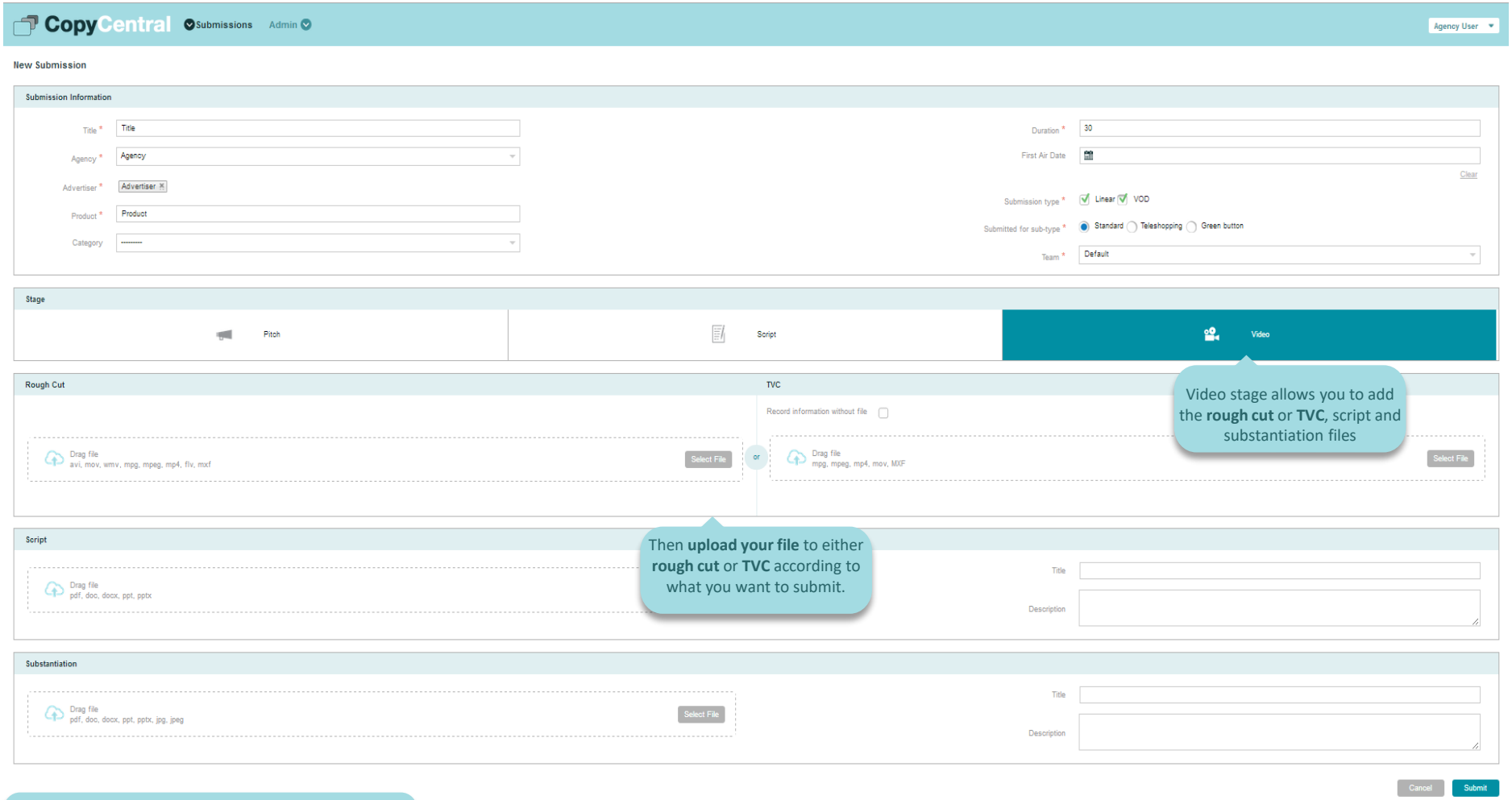
Script Submission: Final Actions tab

When the script submission is final actioned by Clearcast, it will appear in the **Final Actions** section.



New Video Submission

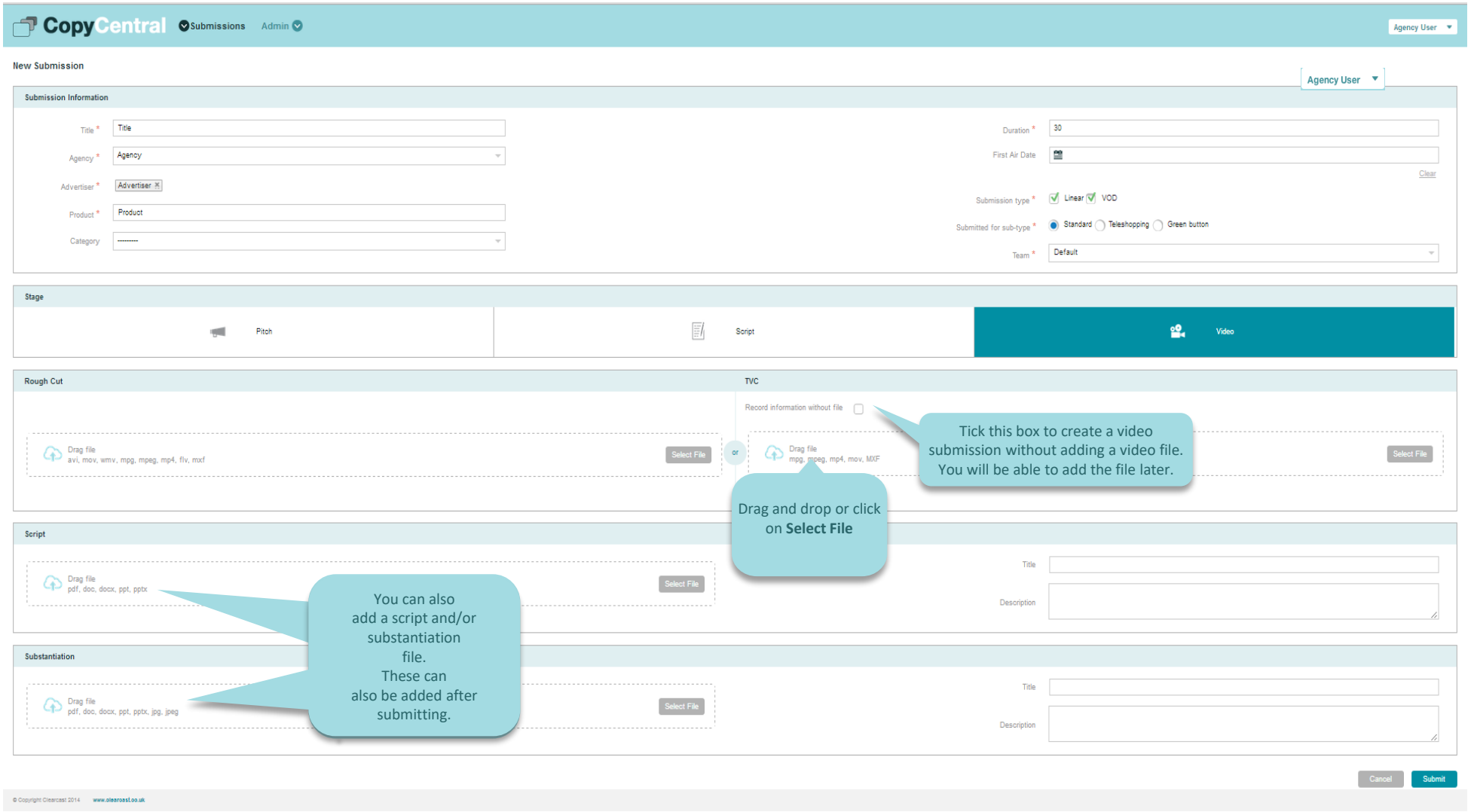
You can create a Pitch, Script or **Video** submission.



Note: uploading a **TVC** will bring up more fields to fill in where you will enter the paperwork (eg artist and music data).

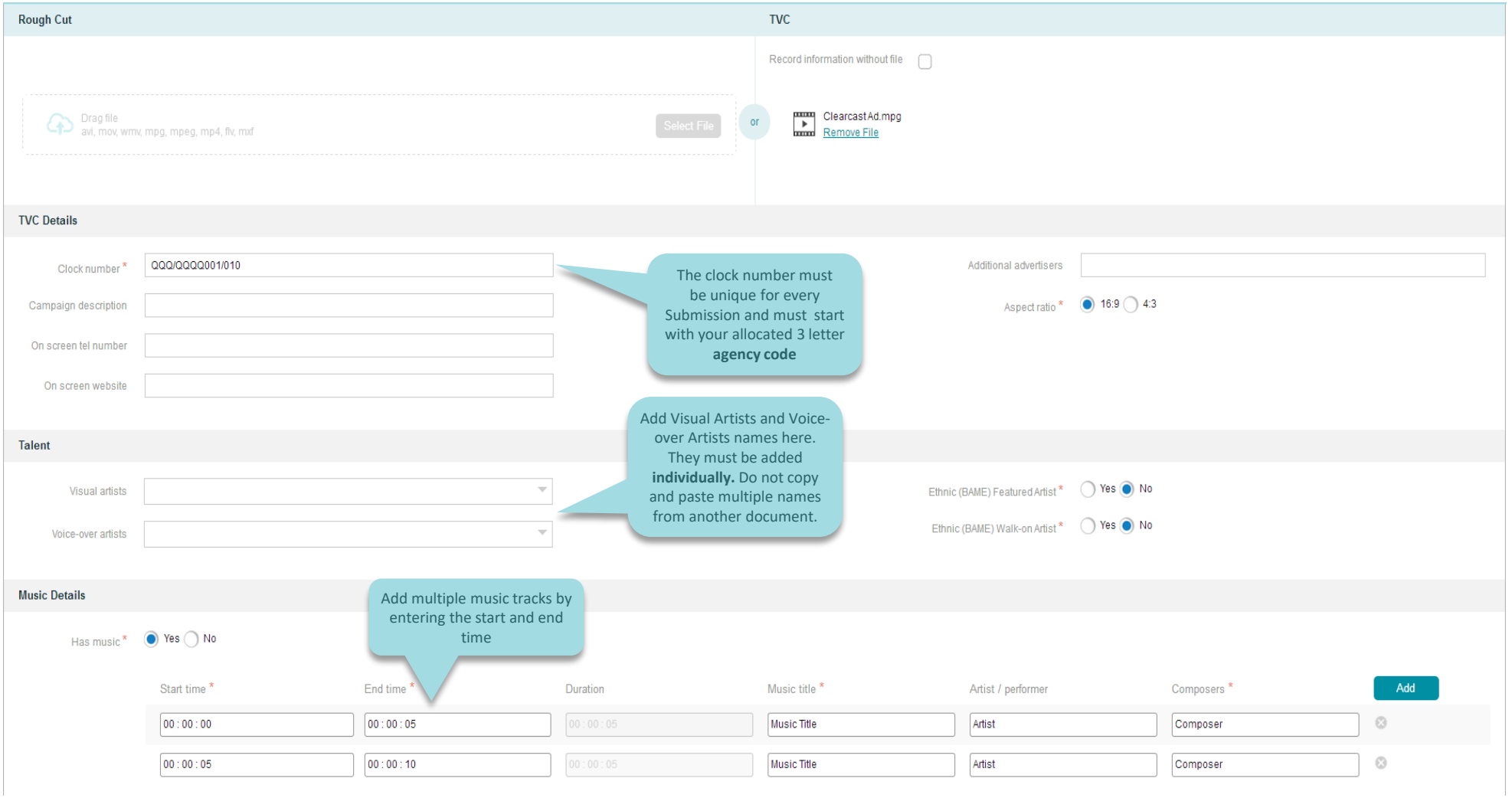
New Video Submission

When creating a Video Submission, you can upload a **rough cut** or the actual **TVC.**



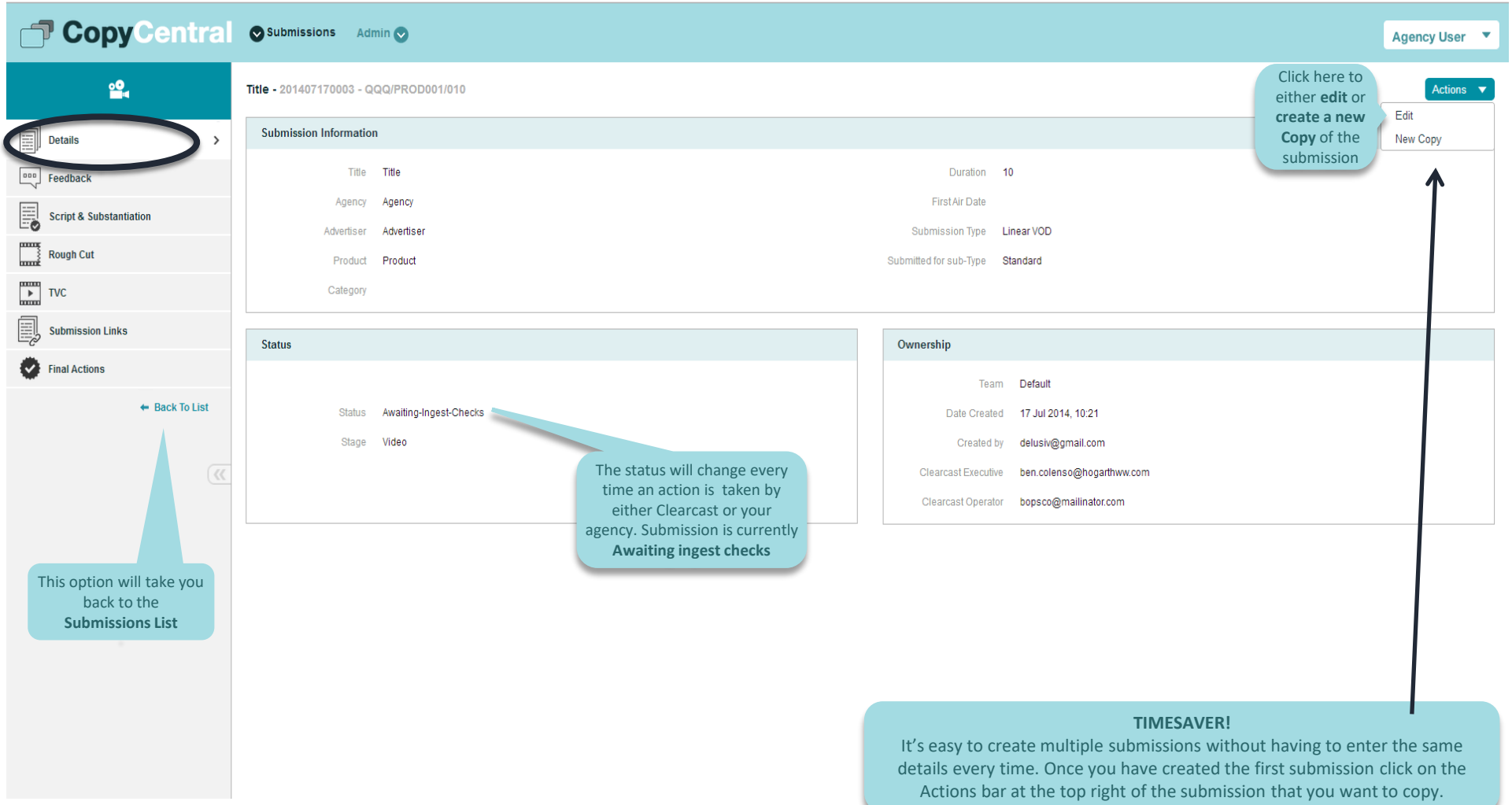
Uploading a TVC

Once you have uploaded a **TVC,** the form will reveal these additional fields.



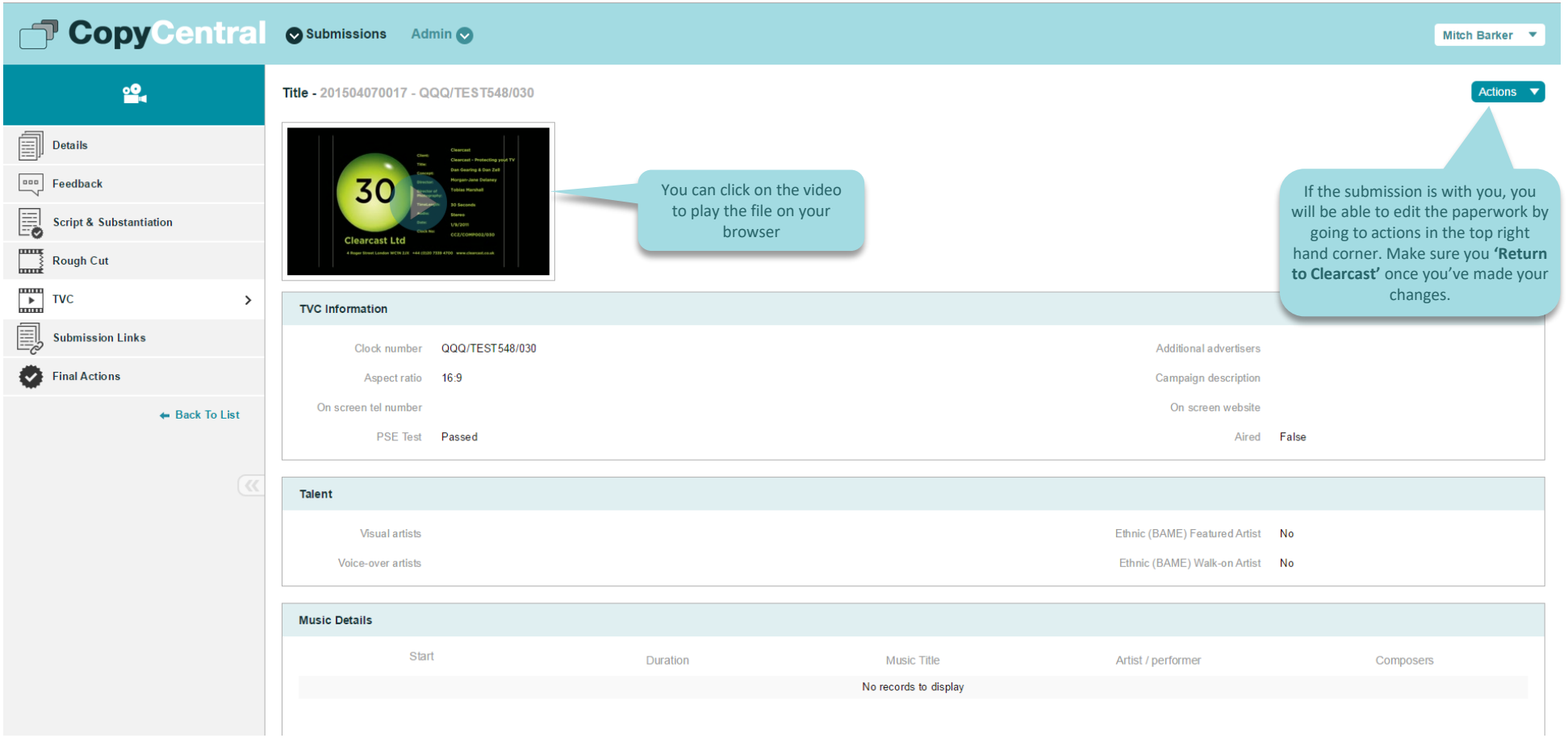
Video Submissions: Details tab

After submitting, the system will display the details of the **Submission**.



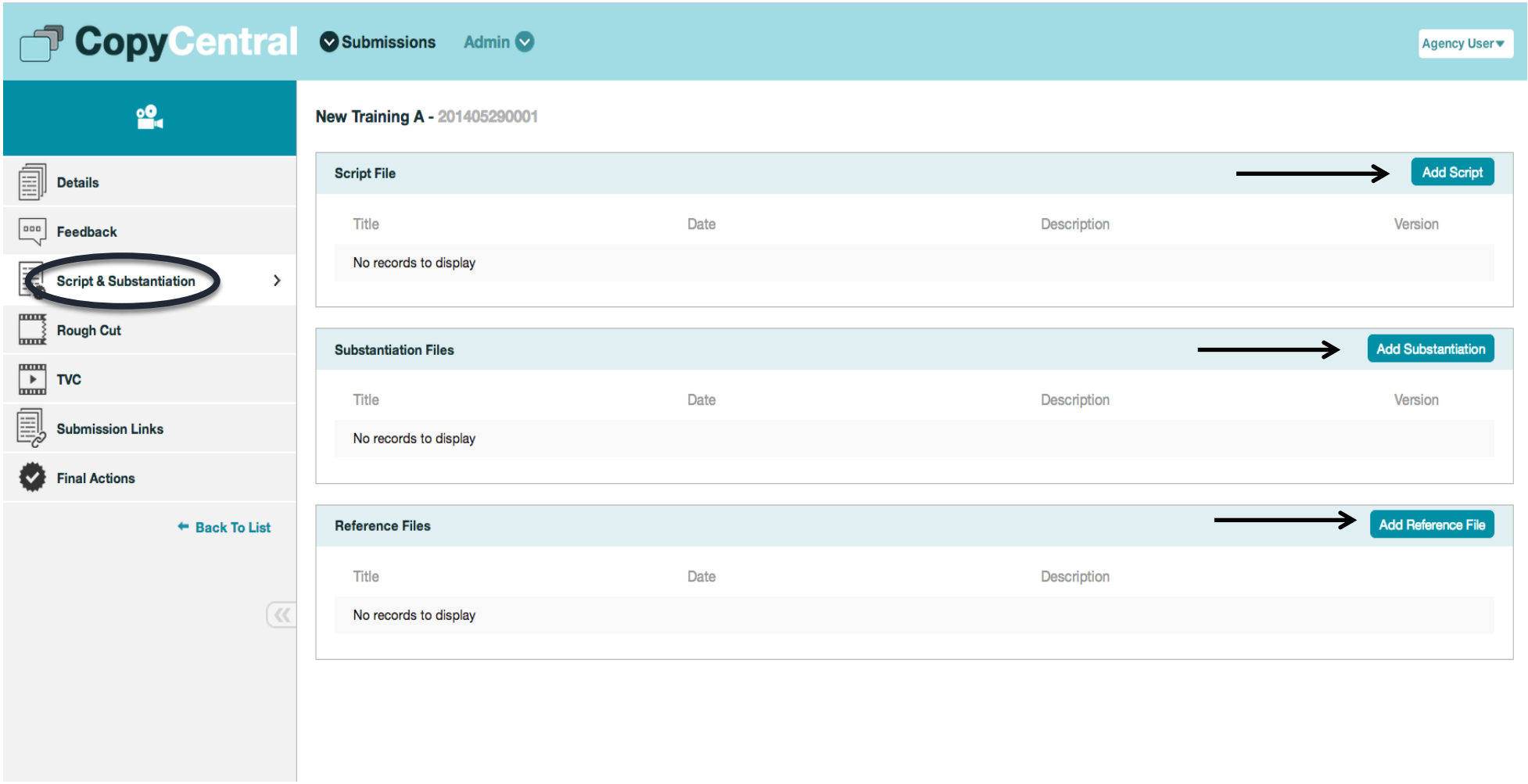
TVC

All TVC details and additional information is displayed in the TVC section.



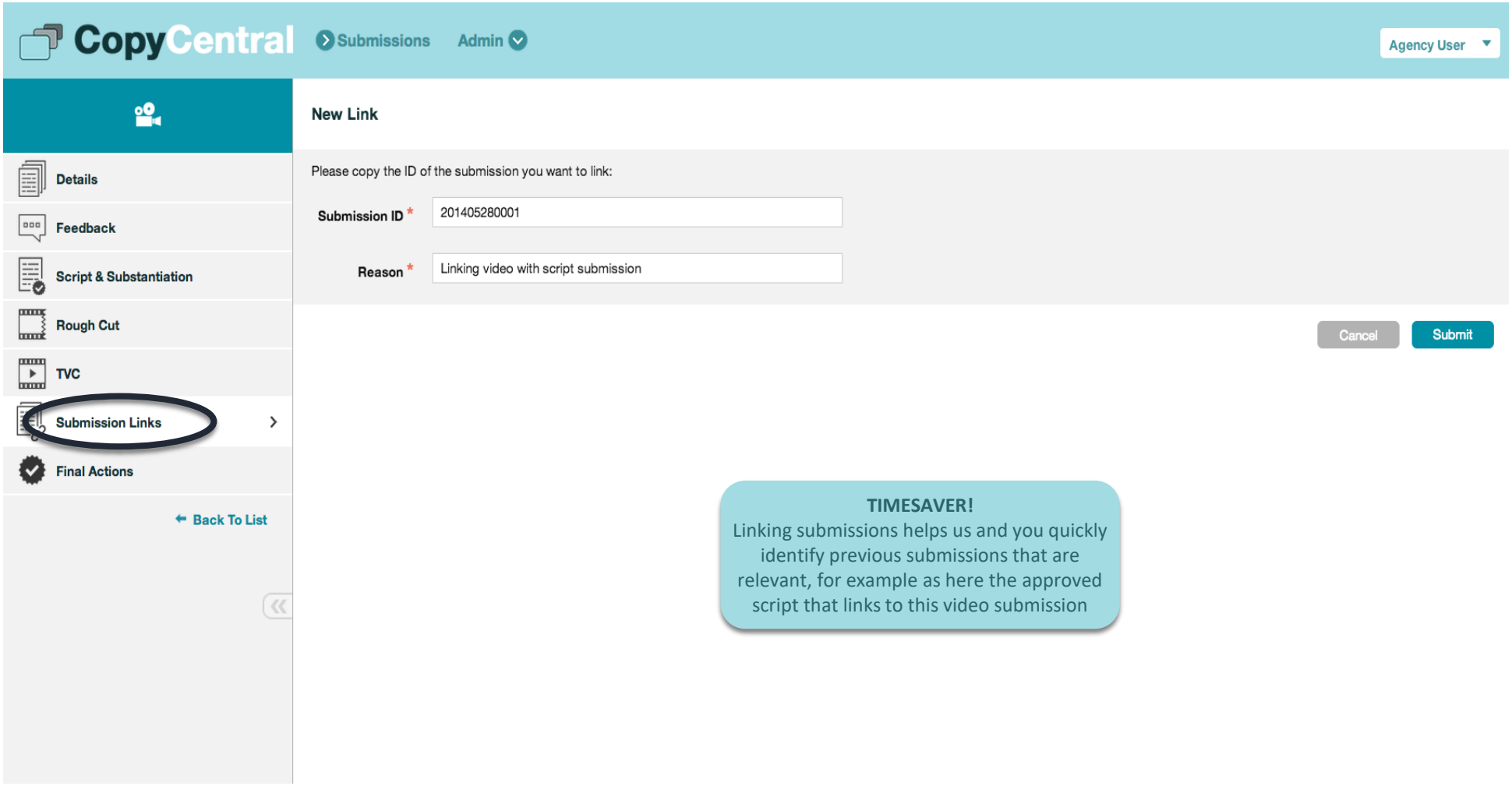
Video Submissions: Script and Substantiation

You have the option to add Script, Substantiation and Reference files.



Video Submissions: Submission Links tab

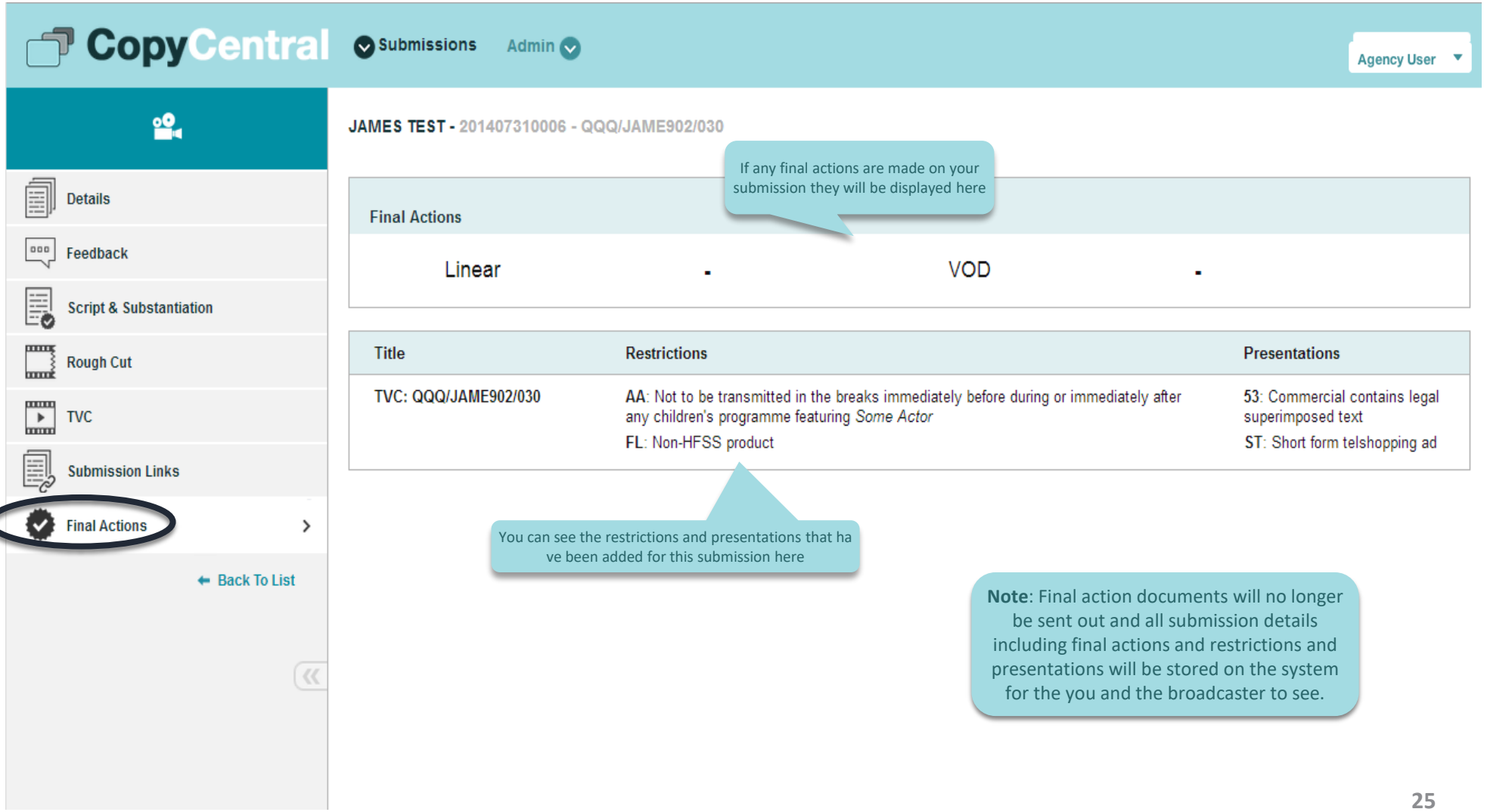
You are able to link another Submission ID.



TIMESAVER!
Linking submissions helps us and you quickly identify previous submissions that are relevant, for example as here the approved script that links to this video submission

Video Submissions: Final Actions tab

When the video submission is final actioned by Clearcast, it will appear in the **Final Actions** section.

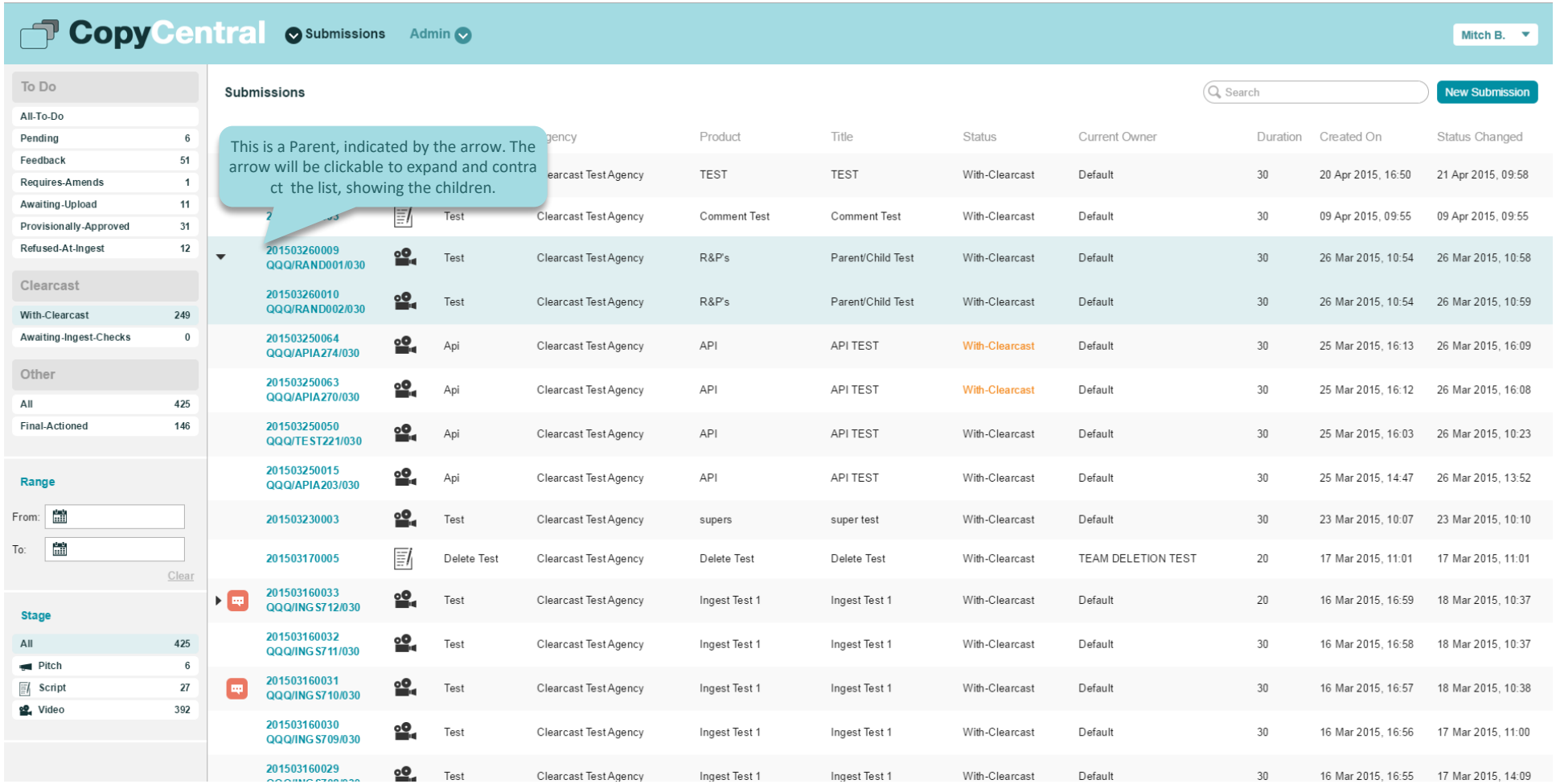


Parent and Child

- “Parent and Child” association is used for ads that are based on the same creative but have versions with minor differences.
- Once linked, feedback is managed via the Parent and the feedback channel for the Children is disabled
- The parent/child link is applied by Clearcast Operations on CopyCentral

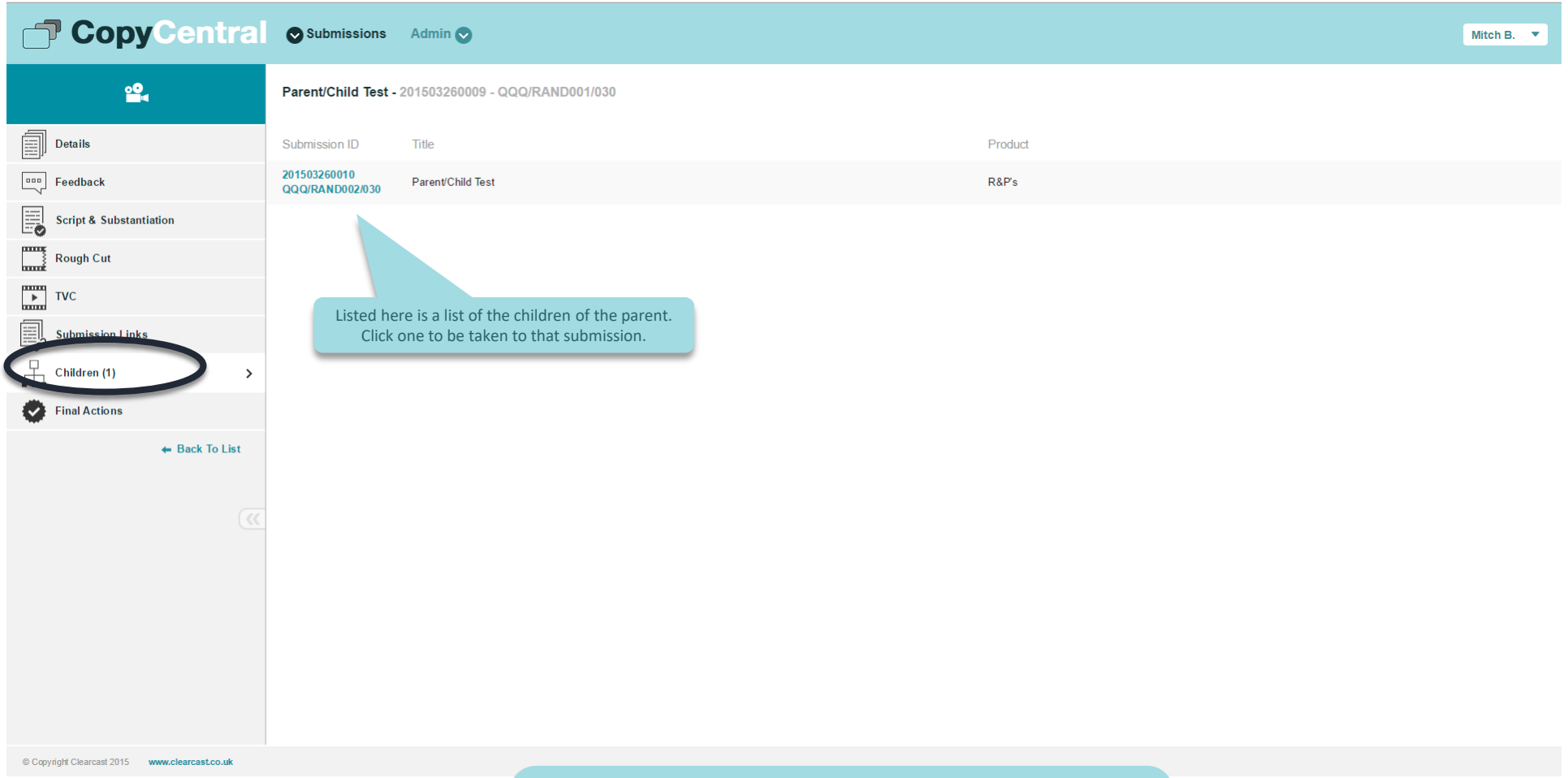
Video Submission: Parent/Child Association

How to recognise Parents and Children in the submission list



Video Submissions: Parent/Child Association

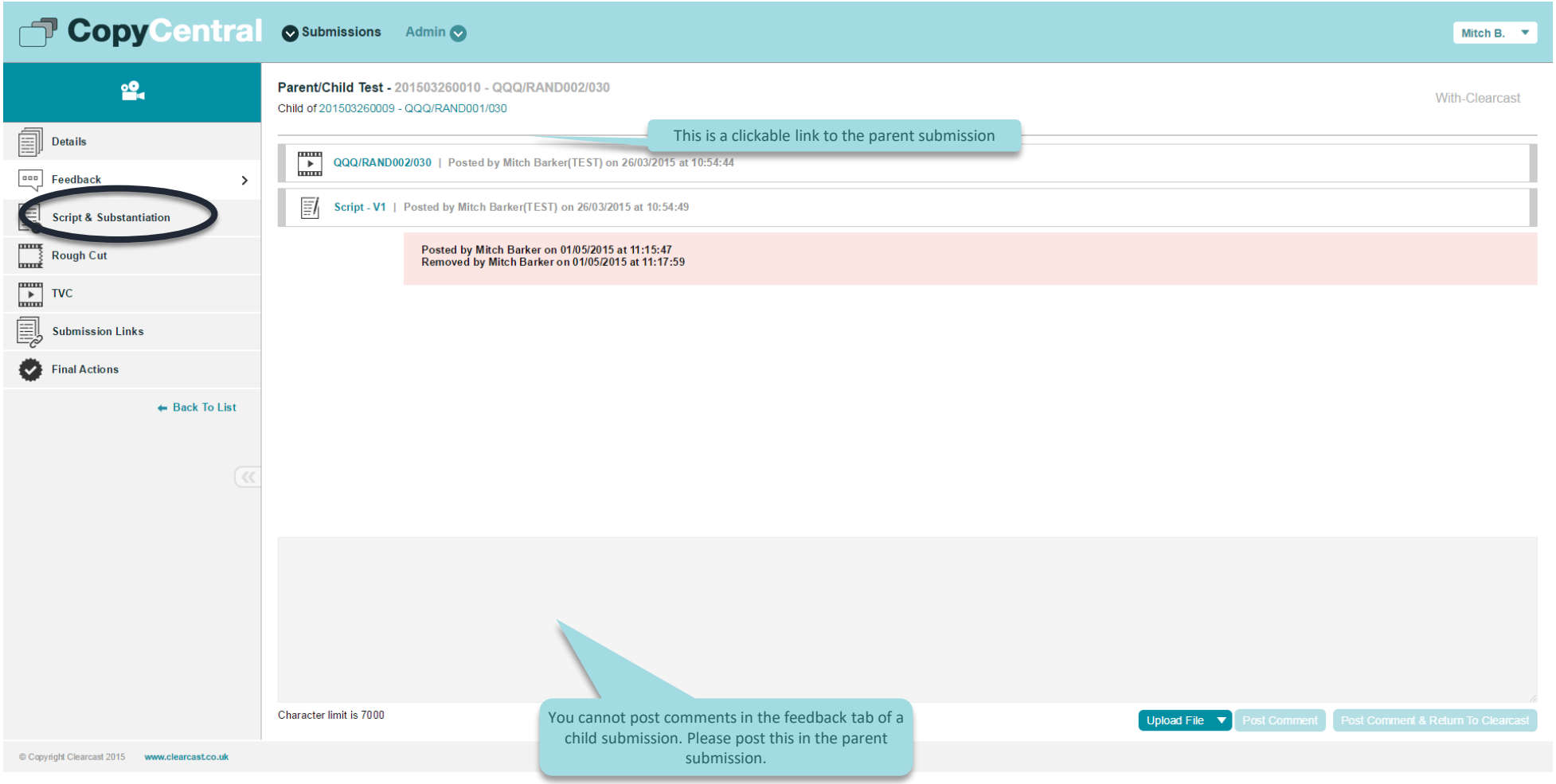
This tab shows which children are linked to a parent submission



Note: Parent/Child Association can only be made by Clearcast on CopyCentral and is only made when two or more TVCs are exactly the same apart from a minor change E.G URL or telephone number. Please notify us in the comments if your submissions can be parented as this can speed up the clearance process.

Video Submission: Parent/Child Feedback

Feedback on Child submissions

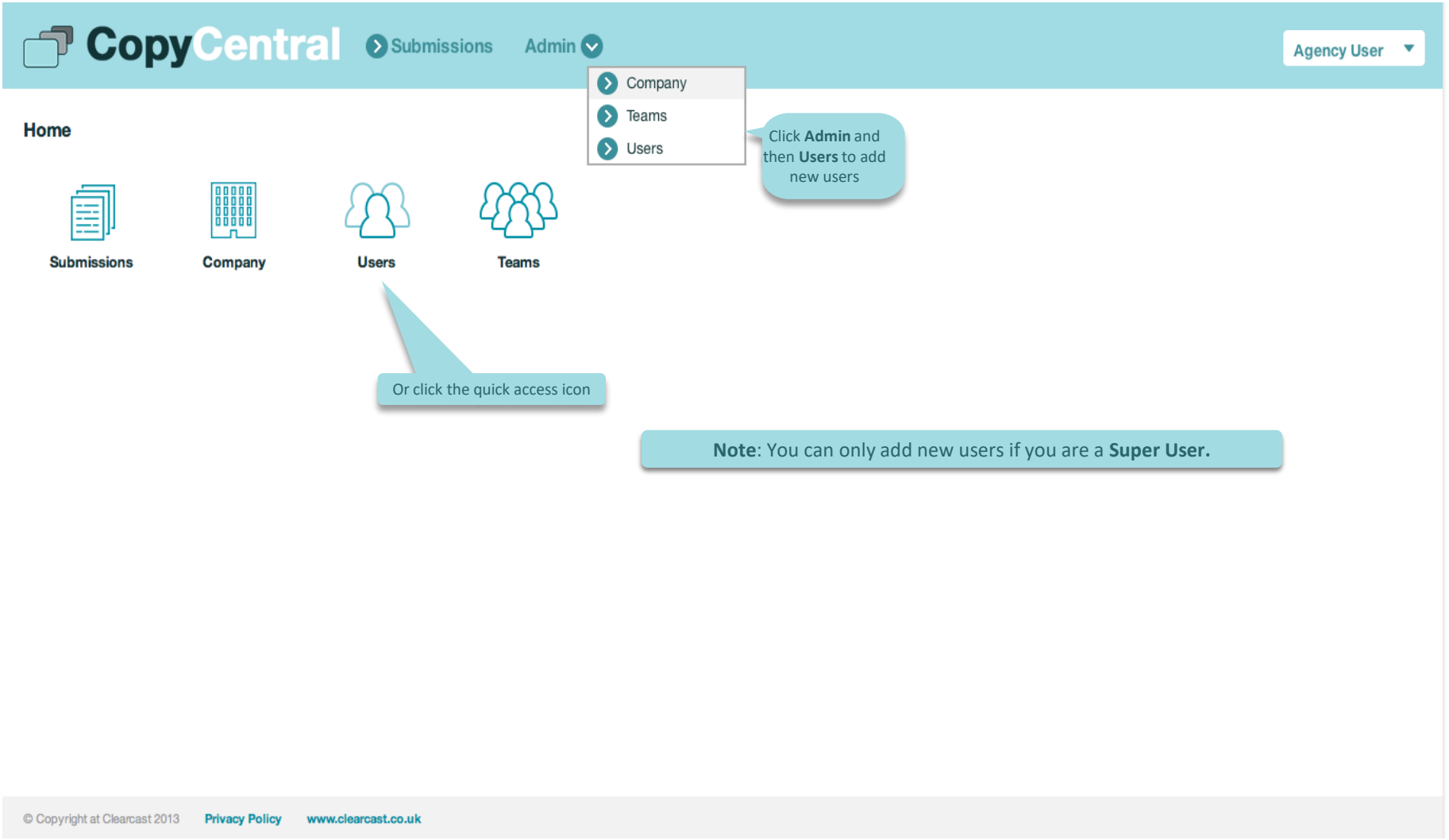


Adding new users and teams

Note: Managing users is the responsibility of your company. Super Users should ensure that users are deleted when they leave the company and contact details are up to date.

Adding a New User

To add a new user click on the **Home Page** on **Users.**

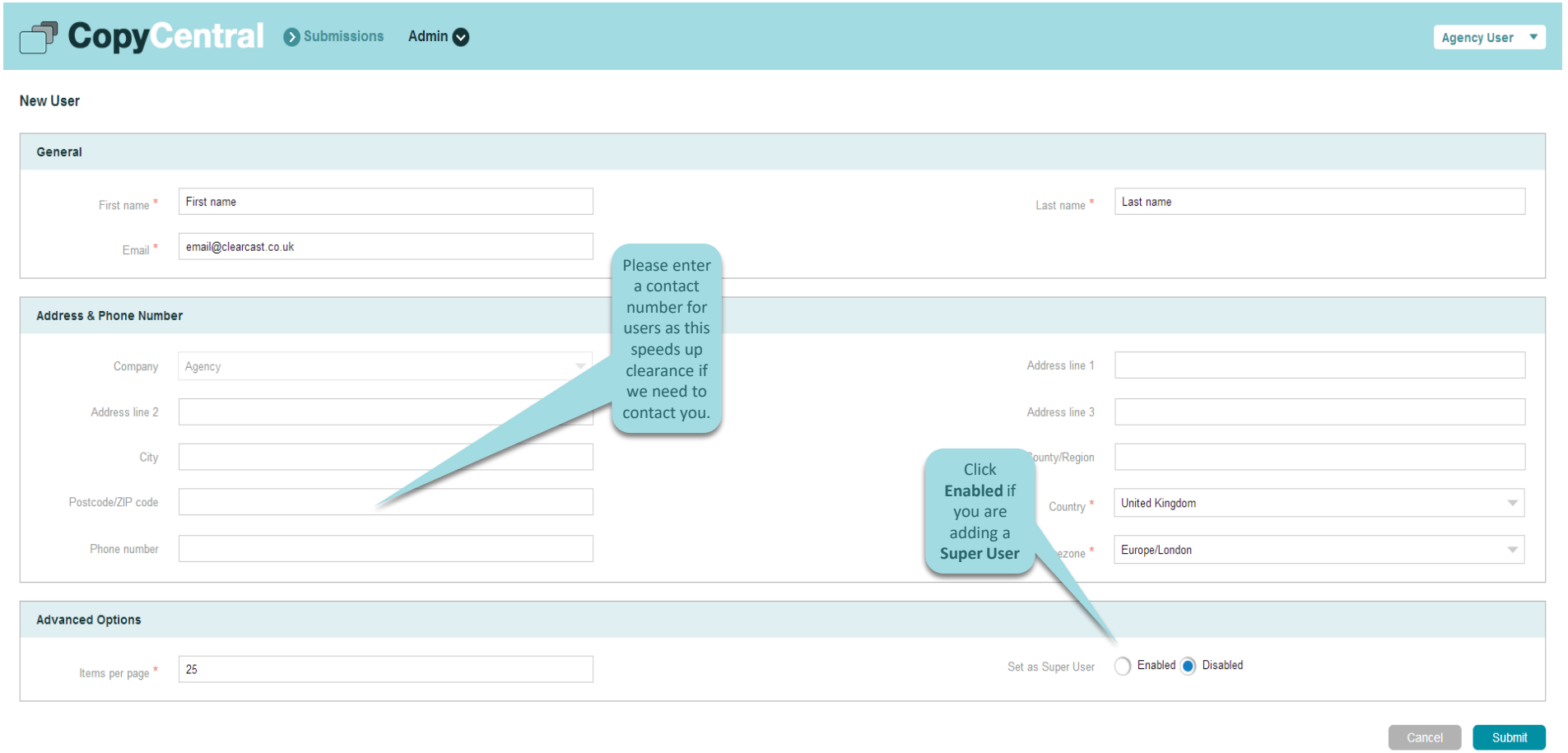


Adding a New User

Fill in the information and **Submit**.

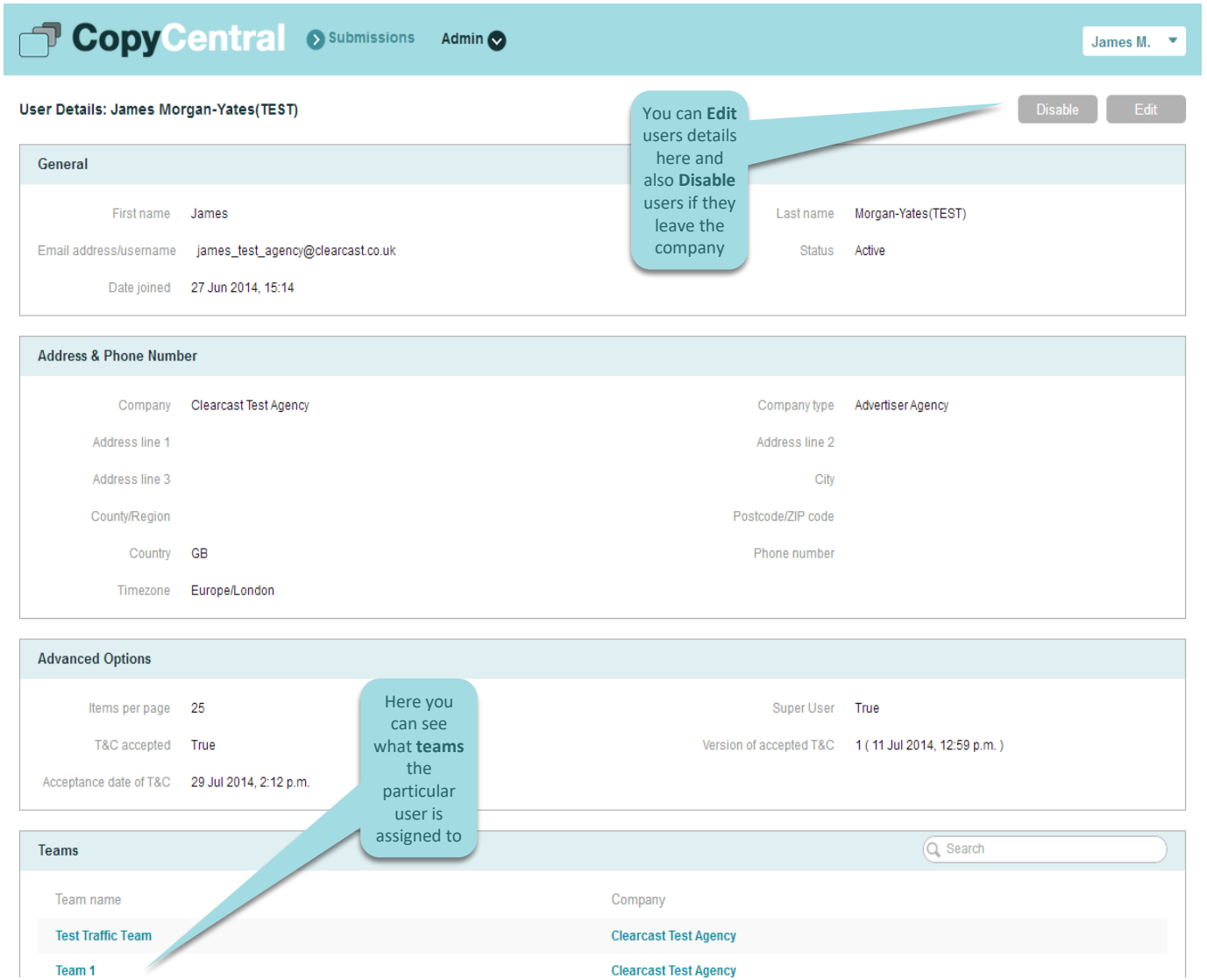
Please note: Correct contact details can help us contact users and thus speed up clearance.

It is also a requirement of our Terms & Conditions that users keep their contact details up to date



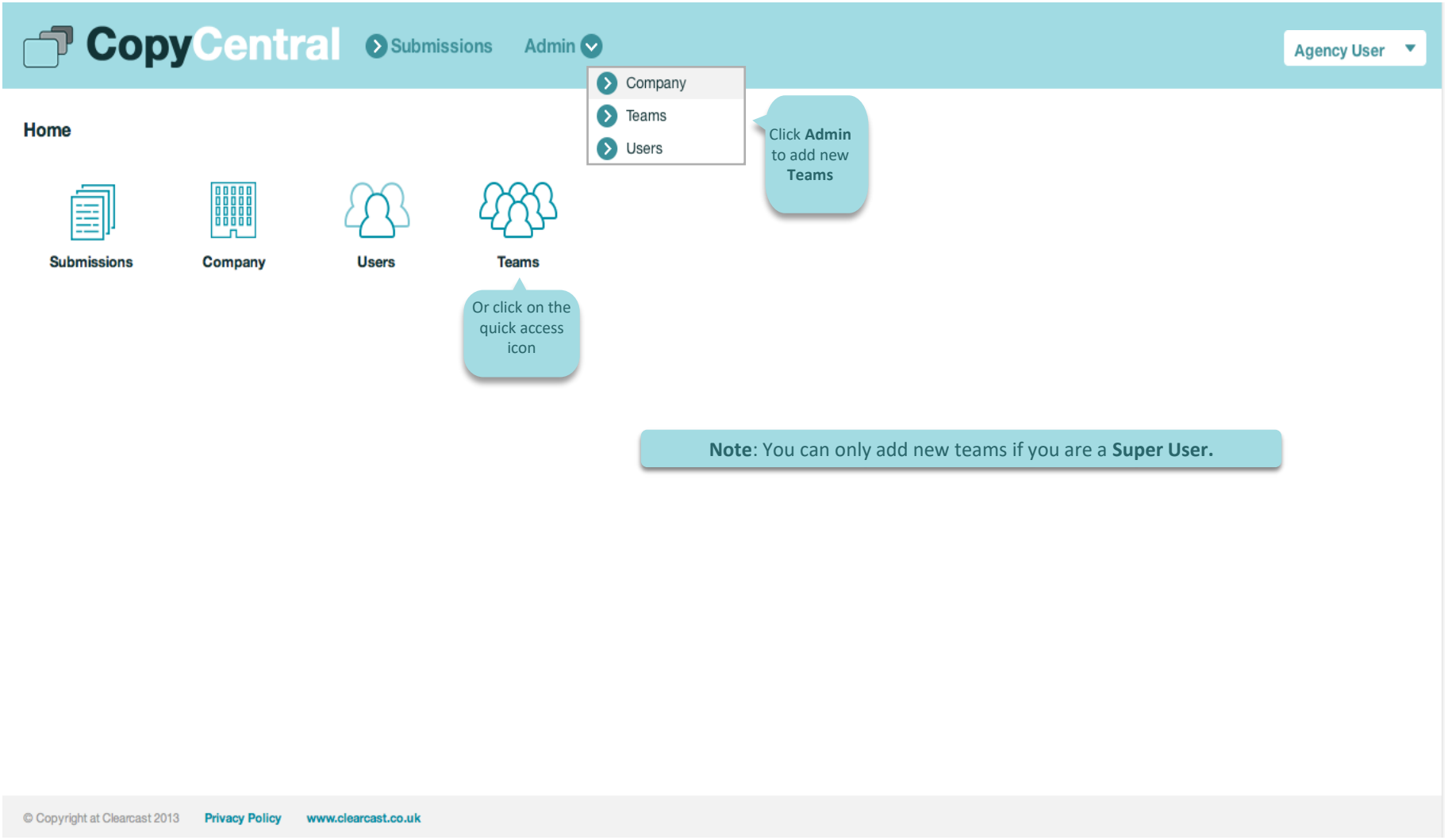
Adding a new User

After submitting, the user details and additional options will be displayed.



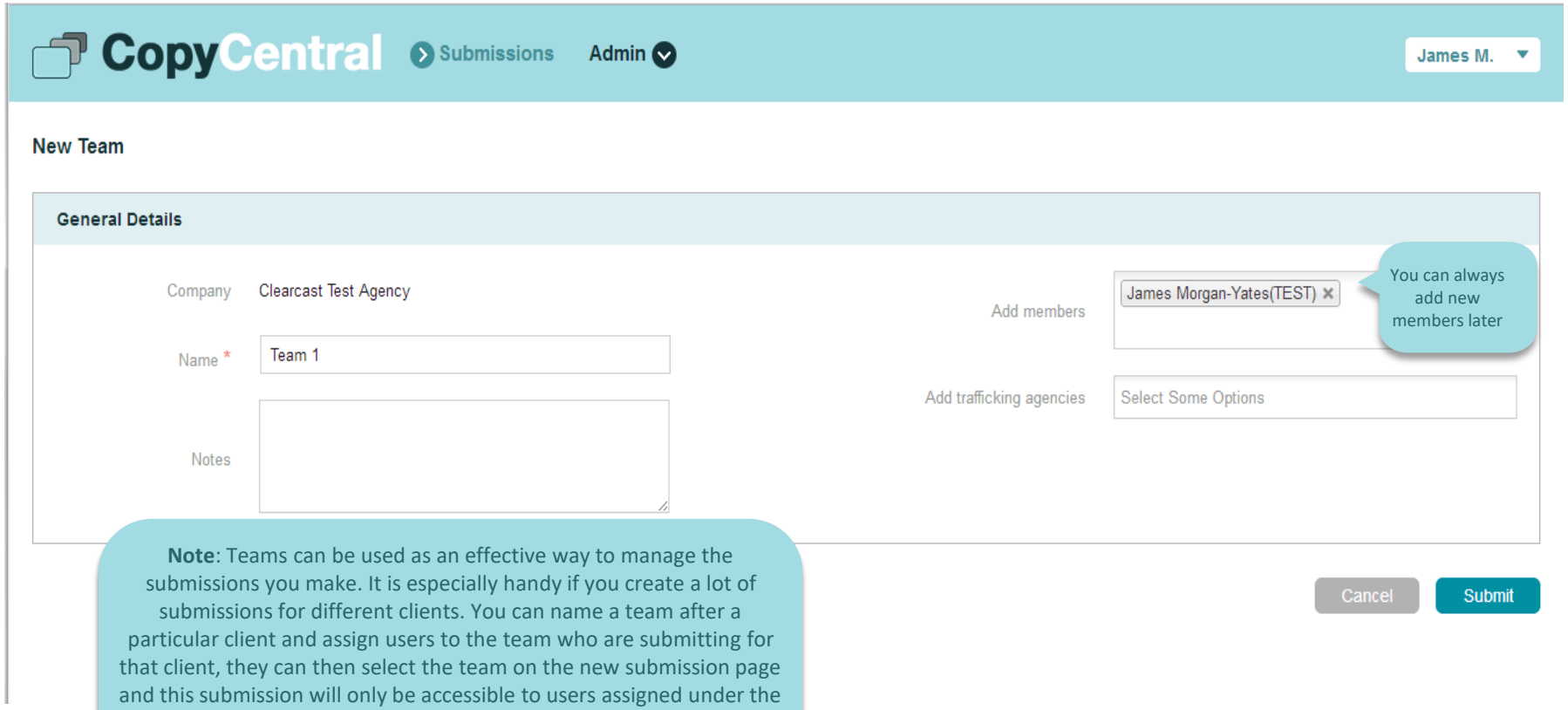
Adding a New Team

To add a new user click on the **Home Page** on **Teams.**



Adding a new Team

Fill in the information and **Submit**.



Note: Teams can be used as an effective way to manage the submissions you make. It is especially handy if you create a lot of submissions for different clients. You can name a team after a particular client and assign users to the team who are submitting for that client, they can then select the team on the new submission page and this submission will only be accessible to users assigned under the team.

Super Users have access to all submissions regardless of which teams they are assigned to. But currently in order to submit under that team they will need to be assigned to it.

Sharing submissions with a trafficking agency or post house.

It’s possible to use teams to share submissions with a trafficking agency or post house. Contact Clearcast Operations to help you set this up.

Help

For any technical related queries please submit a ticket via ZenDesk our online support portal by **e-mailing** help@clearcast.co.uk

CLEARCAST